

BLUE PRINT O. K. *mg*
APR 30 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY,
BARNESVILLE, OHIO.

NO. D-727

ORDER NO. 45277

DATE 4-10-1930

I M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) FIRST M.E. CHURCH,
BARNESVILLE, OHIO.

FRONT NO 1
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

DARK GRAY STONE SLATE ROOF, COLORED WINDOWS. GRAY DOORS & STEPS
DARK RED TRIM ON ROOF. WHITE SIGN, DARK FRAME.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

FILE

TYPE
in here

BLUE PRINT O. K. *Wg*
APR 30 1930

YOUR ORDER AS
MEMORANDUM
GENTLEMEN-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY,
BARNESVILLE, OHIO.

NO. D-728

ORDER NO. 45277

DATE 4-10-1930

I M		ARTGRAVURE-GREEN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER RIGHT BORDER		
TITLE (IN FULL)	MAIN STREET LOOKING EAST, BARNESVILLE, OHIO.		
FRONT NO.	1		
IMPRINT	NONE		
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	ON RIGHT 1ST DARK RED, 2&3 GRAY 4-5-6-7 DARK RED, 8 GRAY 9&10 RED OTHERS GRAY. ON LEFT 1ST DARK RED, 1ST STORY & TRIM, GRAY STONE		
ROOF	2&3 RED 4&5 BROWN 6-7-BRED 9 BUFF OTHERS RED.		
TRIMMINGS	REMOVE LIGHT WIRES & LARGE POLES.		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K. *Wg*
APR 30 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY,
BARNESVILLE, OHIO.

NO. D-729

ORDER No. 45277

DATE 4-10-1930

1 M ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) HIGH SCHOOL, BARNESVILLE,
OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1
IMPRINT NONE

COLOR DESCRIPTION SEE
REMARKS
BUILDINGS 1ST BLDG. DARK BUFF, GRAY BASE & SILLS. BROWN CORNICE & WINDOW
FRAMES. SLATE ROOF. WHITE BLOSSOMS ON TREES.
ROOF 2 ~~XXX~~ & 3 BLDGS. DARK RED, GRAY TRIM. GREEN HEDGE.
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

Photo for
Adv. Teich
4/15/30

FILE

BLUE PRINT O. K. *Wg*
APR 30 1930

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY,
BARNESVILLE, OHIO.

NO D-730

ORDER NO. 45277

DATE 4-10-1930

1 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) BARNESVILLE CITY RESERVOIR

IMPRINT NONE

100 % PURE, BARNESVILLE, OHIO.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE WATER BLUE, SHOW FOLIAGE ON TREES. WHITE FENCE.
BUFF SIGN, RED LETTERS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

FILE

Photo to McTeich
6/15/30

BLUE PRINT O. K. *Wg*
APR 30 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
YOUR ORDER AS
MEMORANDUM
O. K. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED
AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY,
BARNESVILLE, OHIO.

NO. XX D-731
ORDER No. 45277

DATE 4-10-1930

1 M	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	ARTGRAVURE-GREEN WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL)	FRONT NO. 1
RESIDENCES ON NORTH	IMPRINT
CHESTNUT STREET, BARNESVILLE, OHIO.	NONE
COLOR DESCRIPTION	SEE
REMARKS	
ON LEFT 1ST GRAY WHITE PORCH, 2 DARK RED, WHITE PORCH. 3 DARK RED	
BUILDINGS	
WHITE TRIM. 4 BUFF 5RED 6 GRAY SLATE ROOFS.	
ROOF	
GREEN LAWN & HEDGES, SHOW FOLIAGE ON TREES.	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

Photo As
Adv
675-30

FILE

19

BLUE PRINT O. K. *W. G.*
APR 30 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BARNESVILLE NEWS AGENCY, BARNESVILLE, OHIO.		NO. D-732
DATE 4-10-1930		ORDER No. 45277
I M ARTGRAVURE-GREEN WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE UPPER RIGHT BORDER	FRONT NO. 1	
TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH, BARNESVILLE, OHIO.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS DARK & BROWN MINGLED STONE, RED TILE ROOF, COLORED WINDOWS. BROWN CORNICE & DOORS. GRAY STEPS.		
ROOF ON RIGHT GRAY SLATE ROOF. REMOVE POLE & WIRES.		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV	SIGN HERE <i>[Signature]</i> ADV	

FILE

13 — 9 — 10

BLUE PRINT O. K. *m.g.*
APR 28 1930

YOUR ORDER AS
MEMORANDUM
5. AND CONDITIONS ON THE
TH ENCLOSED.
IF YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
OUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IS INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. THOMAS DYEING & CLEANING WORKS,
SAN FRANCISCO, CALIF.

NO. D-733

ORDER NO. 45373

DATE 4-15-1930

50 M BLOTTERS WHITE BORDER SIZE 6 1-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) TOP- "WE CLEAN AND DYE
EVERYTHING AND DO IT WELL"
BOT-THE LARGEST CLEANING AND DYEING
PLANT IN AMERICA
(ETC. AS PER LAYOUT)

COLOR DESCRIPTION

SEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

IMPRINT

DET. D-733

R.M.
TAKE OFF AS MARKED AFTER 25M ARE
RUN & BALANCE TO GORDON FOR
IMPRINTING.

Think
Intelligently

CURT TEICH & CO., Inc. HOUSE TELEGRAM

Act
Quickly

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention:
Dept.

Mr. Ernst

Date 4/24/30

Time
Deliv'd

Time
Rec'd

IMPORTANT: . . . Write your remarks on back of this sheet and immediately return to the undersigned.

Subject:- F. Thomas Dyeing & Cleaning Works,
Order No; 45373 - Subject No. D-733

Rush a corrected blueprint proof *XX* as per corrections given on
hand-colored proof.

It is absolutely necessary that this is not delayed because it is
going on combination blotter sheet now being made up.

COMPLETED

X ADV

WANTED

RETACHED FOTO

BLACK & W. PHOTO

HAND COLORED PROOF

SUBMIT TO OFFICE

Signed ADVERTISING DEPT.

BLUE PRINT O. K. *ms*

MAY 22 1934

*1 Photo
Sent to
Mich. Bldg
CO 9-3-30
exterior view
CAB*

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PARK PLACE HOTEL,
TRAVERSE CITY, MICH.

NO. D-734

ORDER NO. 45374

DATE 4-15-1930

(COLORS ON BOTH SIDES)

25 M CO-90 LETTERHEADS SIZE 8 1-2 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) PARK PLACE HOTEL

TRAVERSE CITY, MICH.

(ETC. AS PER LAYOUT)

FRONT NO.

IMPRINT C.T. D-734

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER INSTRUCTIONS *other side of envelope*

ROOF

FOR RETOUCED PHOTO OF HOTEL BLDG. SEE ENVELOPE NO. 912-30

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

*Exterior view
original*

912-30

*(color, kept in
holding)*

X. ADV

COMPLETED

*Rush
Hand Colored*

WANTED
RETOUCHEE FOTO
BLACK & W. PHOTO
HAND COLORED PHOTO
SUBMIT TO OFFICE

On reverse side I believe the illustration below No. 44384 and 77535 will have to be made more rectangular because the views are of that shape, and the hotel view which is in the center I think should be narrower and taller. However, I will leave this to your judgment. What we want is an attractive layout and an effective advertising letterhead.

Mr. Sladek; it will be necessary to retouch the rephoto of post card No. 86571.

COMPOSING ROOM:

Set sub-titles on each view in Goudy cursive type.

MR. BUETTNER:

When making up handcolored proof on this subject, be sure to give it a snappy coloring. Color all the sketches as you see fit, but on the views follow color on colored post card.

On the map side of letterhead the lake should be of a blue color. Lake extends from Chicago all the way up to top and across top. The boat lines should be in red, also the highways, along the shore.

The shoreline should be in a yellowish tint color. This tint can be carried into the white space for about $\frac{1}{2}$ " and then gradually disappear. If you have a better way of handling this tint along edge, do so.

Study labels enclosed in envelope for cherries.

It would be a good idea to color each bunch of cherries differently, so as to indicate the variety of cherries packed in Traverse City.

Notice colored sample
marked (B) for color of
sky and water.

INSTRUCTIONS:

Subject - PARK PLACE HOTEL, Letterhead size 8 $\frac{1}{2}$ " x 11"

MR. SLADEK:

This letterhead is to be in colors on both sides. Study the two pencil layouts enclosed in envelope.

Customer is very much interested in cherries. In envelope you will find some labels showing the different kinds of cherries packed in Traverse City. Therefore, use the cherry decorative effect as indicated on layout, but improve upon such a decoration. No doubt your artist can work in the cherries far more effectively than suggested by customer.

The lower view which is to be pen-sketched between No. 44384 and 77535 should be made into a golfing scene instead of camping.

On the map, work out the lines in black-and-white, but the boat lines which go along the lake and the highways through Michigan up to Traverse City will be in red. It would be desirable to make the highways a little heavier and the boat lines with a dotted effect. Study the map of Michigan enclosed and the one attached to letterhead. Make this boat line go up to St. Ignace.

On envelope enclosed you will see the trade-mark of the Park Place Hotel. It is a "P" with a decorative wreath effect. Try to work this trade-mark somewhere on this letterhead.

The wording PARK PLACE HOTEL is too heavy. Customer desires to have the lettering much lighter, caps and small caps. The size of the caps would be okeh as shown here.

Out from Traverse City you will see a line disappearing into the white space on paper. This should be exactly as it is with wording TO BAY CITY AND DETROIT. Lower down there is a highway going from Muskegon and Holland to Grand Rapids. Make this stand out clearly so that it will be understood that the highways leave Grand Rapids to Muskegon and Holland; also from Holland direct to Muskegon. The wording should be as shown. Have GRAND RAPIDS right next to city.

D-734

Samples enclosed also

re A. photos



BLUE PRINT O. K. *179*
MAY 21 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL WILL ROGERS,
CLAREMORE, OKLA.

NO. D-735
ORDER NO. 45419

DATE 4-18-1930

I M ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) HOTEL WILL ROGERS,
CLAREMORE, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 5
IMPRINT C.T.
R.M.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

~~PHOTO TO COME~~
make into night
scene like D-339 Tribune Tower.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED
SIGN HERE

X ADV

FILE

make blue print

X/5-1

BLUE PRINT O. K. *ms*
MAY 21 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL WILL ROGERS,
CLAREMORE, OKLA.

DATE 4-18-1930

Group (3)

NO. D-736

ORDER NO. 45419

I M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) SCENES FROM HOTEL WILL
ROGERS

(ETC. AS PER LAYOUT)

SUB TITLES -LOBBY FACING STREET
MEZZANINE FLOOR COFFEE SHOP

COLOR DESCRIPTION

SEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 5

IMPRINT C.T.

R.M.

REMARKS

BUILDINGS

AS PER LAYOUT ENCLOSED IN ENVELOPE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

FILE

WANTED

DETACHED FOTO
BLACK & W. PROOF
KANS COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *ms*
JUL 14 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. IT IS ABSOLUTELY
AND RETURN THIS SHEET
IN SIX DAYS WE WILL
CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH
THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS CO.,
SPOKANE, WASH.

NO. D-737

ORDER NO. 45443

DATE 4-17-1930

12 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

WILD WEST AND COWBOY
SOUBENIR FOLDER.

FRONT NO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. MAKE AS LARGE AS POSSIBLE.

ROOF

MAKE BRIGHT & ATTRACTIVE LETTERING.

TRIMMINGS

J.L.ROBBINS CO.,
SPOKANE, WASH.

NO. D-737

ORDER NO. 45443

DATE 4-17-1930

12 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL)

"PIONEERS OF THE PLAINS"

FRONT NO

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. n 2804

ROOF

make print from negative

TRIMMINGS

1 Print

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *mg*
MAY 20 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
C. T. & CO. K. THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH OUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
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CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE W
WORK.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. D-738
ORDER NO. 45464

DATE 4-19-1930

24 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE		FRONT NO.	
TITLE (IN FULL)	SOUVENIR FOLDER OF ROOSEVELT HIGHWAY, PENNSYLVANIA. (SHIELD) PENN. U.S.6 ETC. U.S.6 (ROOSEVELT HIGHWAY), NEAR MT. JEWETT, PA.	IMPRINT	SAME AS ABOVE R.M. NO C.T.MARKS
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE NEW PHOTO.		
ROOF	CEMENT ROAD, WHITE FENCE.		
TRIMMINGS			

I. ROBBINS & SON,
PITTSBURGH, PA.

NO D-738
ORDER NO. 45464

DATE 4-19-1930

24 M - LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE		FRONT NO.	
TITLE (IN FULL)	SCENE ON SUSQUEHANNA RIVER FROM U.S.6 (ROOSEVELT HIGHWAY) NEAR WYALUSING, PA.	IMPRINT	NONE R.M. NO C.T.MARKS
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	XXXXXXXXXXXX		
ROOF	USE SAME PHOTO THAT HAS BEEN USED ON BACK OF XXXXXXXX.		
TRIMMINGS	FOLDER NO. N-4225.		

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

18

BLUE PRINT O. K. *mg.*
MAY 27 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-739
ORDER NO. 45470

DATE 4-19-1930

24 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE
TITLE (IN FULL) SOUVENIR OF TIJUANA MEXICO.

FRONT NO.
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 123371 & NEW PHOTO.

ROOF ON PHOTO NO. 123371 BEER KEGS TO SHOW & PENANT NOT TO SHOW SO
TRIMMINGS PROMINENT. PUT FIGURE OF NEW PHOTO IN FRONT OF STREET SCENE
COLOR OF BLANKET SAME AS ON 123366.

REMARKS NO C.T.MARKS

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-739
ORDER NO. 45470

DATE 4-19-1930

24 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

FRONT NO.
IMPRINT NONE
R.M.
NO C.T.MARKS

COLOR DESCRIPTION SEE 9642
BUILDINGS USE PHOTO NO. NXXXX. SAME THAT WAS USED ON BACK OF
ROOF N-3477
TRIMMINGS

REMARKS
R. 4-24

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

GENTLEMEN:

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

Y TRULY
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,
CHICAGO, ILL.

NO. D-740

ORDER NO. **45522**

DATE 4-22-1930

6 M

CHRISTMAS CARDS SIZE 3 1-2 X 2"

(ALL OF THIS ON THE PICTURE SIDE

PLACE OF TITLE

TITLE (IN FULL)

(NO TITLE)

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILdings

USE PHOTO NO. 122888

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE _____

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,
CHICAGO, ILL.

NO. D-741

ORDER NO. 45522

E11

DATE

4-22-1930

M

6

(ALL OF THIS ON THE FRONT SIDE)

CHRISTMAS CARDS SIZE 3 1/2 X 2

(Full faced)

PLACE OF TITLE

TITLE (IN FULL)

(NO TITLE)

FRONT NO.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 2510-29. MAKE NIGHT SCENE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

Dead Bush

BLUE PRINT O. K. *mg*
MAY 8 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PINEY MOUNTAIN INN,
FAYETTEVILLE, PA.

NO. D-742

ORDER NO. 45542

DATE 4-23-1930

1 M

ART GRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

5

TITLE (IN FULL)

PINEY MT. INN, FAYETTEVILLE,
PA.

IMPRINT

C.T.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

FILE

Blue Print

WANTED

REMOVED FOTO

BLACK & W. PHOTO

WAS COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O. K. *W. J.*
MAY 8 1930

7
FILE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PINEY MOUNTAIN INN, FAYETTEVILLE, PA.		NO. 0-743
DATE 4-23-1930		ORDER NO. 45542
I M ARTGRAVURE-BROWN WHITE-BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE LOWER CENTER BORDER	FRONT NO. 5	
TITLE (IN FULL) SWIMMING POOL AT PINEY	IMPRINT C.T.	
MT. INN, FAYETTEVILLE, PA.		
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	SIGN HERE	ADV

Blue Print
WANTED
ETCHED FOTO
READY & W. 1938F
COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K.
MAY 16 1930

MAY 16 1930

GENTLEMEN:-
 PAPER ATTACHED
 OF YOUR TOTAL
 IT IS ABSOLUTELY
 ETC., AND RETURN
 IN SIX DAYS WE
 WILL CONSIDER
 THIS INFORMATION
 CORRECT AND
 PROCEED WITH
 THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

E. A. BISHOP, PUBLISHER,
RACINE, WISCONSIN

DATE 4-23-1930

12 ^M LARGE FOLDER COVERS
(ALL OF THIS ON THE DISK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) GREETINGS FROM DEVIL'S
LAKE STATE PARK, WISCONSIN.
DEVIL'S DOORWAY.

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 97208

ROOF

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

ADV

SIGN HERE

ORDER NO. 45549

ORDER NO. 45549

BLUE PRINT O. K. *Wg.*
0861 & 1 NOT

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. ECESSARY TO YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. D-745

ORDER NO. 45570

DATE 4-24-1930

24 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

PLACE OF TITLE
TITLE (IN FULL) IMPORTANT POINTS OF
INTEREST IN PITTSBURGH, PA.

FRONT NO.
IMPRINT SAME AS ABOVE

BLOCK HOUSE.
(WATCH T.M. AT RIGHT & LEFT)

R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. A-54903. MAKE NEW OVAL CUT IF IT WILL LOOK
ROOF BETTER. MAKE NEW & DIFFERENT.

TRIMMINGS

REMARKS

I. ROBBINS & SON,
PITTSBURGH, PA.

NO. D-745

ORDER NO. 45570

DATE 4-24-1930

24 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

PLACE OF TITLE
TITLE (IN FULL) SCHENLEY DISTRICT,
PITTSBURGH'S BILLION DOLLAR CIVIC
CENTER.

FRONT NO.
IMPRINT NONE
NO C.T. MARKS

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 104672

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

ADV

E-78-148-71
BLUE PRINT O. K.
MAY 19 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND
CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.P.GARROW,
CLARKSBURG, W. VA.

DATE 4-24-1930

NO. D-746

ORDER NO. 45603

6 M LARGE FOLDER COVER

FRONT

PLACE OF TITLE

FRONT NO

TITLE (IN FULL) SOUVENIR FOLDER OF CLARKSBURG,
W.VA.

IMPRINT SAME AS ABOVE

FRONT: UNION NATIONAL BANK AND STONEWALL
JACKSON HOTEL.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS USE NE PHOTO. CENTRAL TALL BLDG. TAN GRAY BRICK TAN GRAY CORNICE. FIRST FLOOR LIGHT GRAY STONE, BROWN SASH. BRONZE GRATINGS & SASH ON WINDOWS ON FIRST FLOOR. TALL BLDG. ON RIGHT DARK BUFF BRICK. FIRST 2 STORIES LIGHT GRAY STONE, GRAY CORNICE & TRIM. BRONZE MARQUEE. DARK BLUE SIGNS OVER ENTRANCE ON TRIMMINGS RIGHT & LEFT OF CENTER TALL BLDG. WHITE LETTERS. BLDG. ON LEFT OF CENTER TALL BLDG. DARK REDDISH BROWN BRICK, FIRST FLOOR & TOP STORY LIGHT GRAY STONE. LIGHT GRAY MONUMENT IN LEFT FOREGROUND, GRAY STEPS. REMOVE ALL HOLES & WIRES IN FOR GROUND & ROOF IN UPPER LEFT CORNER.

J.P.GARROW,
CLARKSBURG, W.VA.

DATE 4-24-1930

NO. D-746

ORDER NO. 45603

6 M LARGE FOLDER COVER

BACK

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) BIRD'S-EYE VIEW OF CLARKSBURG.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ON RIGHT EDGE TALL BLDG. GRAY, OTHERS RED & BUFF. ON RIGHT CENTER TALL BLDG. TAN BUFF BRICK, REAR LARGE BLDGS. DARK RED. CENTER TALL BLDGS. DARK ROOF RED FOREGROUND BUFF & GRAY, REAR DARK RED. TRIMMINGS ON LEFT REAR TALL BLDGS. LIGHT GRAY & TAN GRAY. FOREGROUND GRAY & RED. MAKE HILLS IN REAR GREEN. REAR CENTER LARGE BLDGS. DARK RED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

*Blue Print
4/29*

BLUE PRINT O.K. 5/6/24

Blue Print

WANTED
~~ATTACHED PHOTO~~
~~BLACK & W. PHOTO~~
~~HAND COLORED PHOTO~~
SUBMIT TO OFFICE

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

OAKLAND BEACH HOTEL,
CONNEAUT LAKE, PA.

NO. D-747

ORDER NO. 45612

DATE 4-25-1930

6^M LETTERHEADS SIZE 8 1-2 X 11

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) OAKLAND BEACH HOTEL
(ETC. AS PER LAYOUT)

FRONT NO.
IMPRINT D-747
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. RC-12163.
ROOF
TRIMMINGS

REMARKS
SUBMIT BLUEPRINT ONLY

83994

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

BLUE PRINT O. K. *mg*
MAY 10 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER RETURNED WITH ENCLOSURE.
IT IS ABSOLUTELY NECESSARY THAT YOU
RETURN THIS SHEET WITH YOUR INFORMATION
CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IN SIX DAYS
WE WILL CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ERNEST BIHLER CO.,
OMAHA, NEBR.

NO. D- 748
ORDER NO. 45698

DATE 4-26-1930

I M ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER
TITLE (IN FULL) (NO TITLE)
New Faculty Building,
Creighton University,
Omaha, Nebraska

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 5
IMPRINT C.T.
~~NO~~ NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

COMPLETED

FILE

Blue Print

WANTED
REMOVED FROM
BLACK & W. PROOF
KINDS COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *W. G.*
MAY 8 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS COMPLETELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BACKUS PHARMACY,
CHANUTE, KANSAS.

NO. D-749
ORDER NO. 45740

DATE 4-28-1930	
I M ARTGRAVURE GREEN WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER RIGHT BORDER	FRONT NO. 1
TITLE (IN FULL) CHANUTE MUNICIPAL AIRPORT, CHANUTE, KANSAS.	IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV	ADV
SIGN HERE	

FILE

5-6

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: PERMANENTLY PHOTOGRAPHED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HOLLOMON-BROWN FUNERAL HOME,
NORFOLK, VA.

NO. D-750

ORDER NO. 45796

DATE 4-30-1930

6 M **BLOTTERS 3 1-2 X 6 1-4** **WHITE BORDER**

PLACE OF TITLE **UPPER & LOWER**

TITLE (IN FULL) **TOP- HOLLOMON-BROWN**

FUNERAL HOME, INC.,

807-GRANBY AT 29TH STREET, NORFOLK,
VIRGINIA.

FRONT NO.

IMPRINT **C.T. D-750**

COLOR DESCRIPTION

BUILDINGS **WHITE HOUSE, GREEN SHUTTERS SECOND FLOOR**

RED BRICK CHIMNEYS, GRAY SLATE ROOF, WHITE AWNINGS WITH GREEN STRIPE

ROOF **BLACK SIGN WITH GOLD LETTERS AT CORNER OF VERANDA, NAME READS**

TRIMMINGS **HOLLOMON-BROWN FUNERAL HOME.**

REMARKS

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

X ADV

WANTED

ETCHED PHOTO

BLACK & W. PROOF

HARD COLORED PROOF

SUBMIT TO OFFICE

6-19-30 X

BLUE PRINT O. K.
MAY 21 1930

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE PLACED ON THE ORDER IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

UNION TRUST CO. OF DAYTON, DAYTON, OHIO.		NO D-751 ORDER NO. 45797
DATE 4-30-1930		
6 M BLOTTERS ARTGRAVURE-BLUE WHITE-BORDER SIZE 3 1-2 X6 1-4		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	IN PLATE ON FLOOR IN ONE STRAIGHT LINE	FRONT NO.
TITLE (IN FULL)	MAIN BANKING ROOM OF THE UNION TRUST CO. OF DAYTON.	IMPRINT PUBLISHED BY O. M. BUNTING, JOURNAL-HERALD BUILDING, DAYTON, OHIO. D-751
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	PICTURE TO HAVE BORDER LIKE ON BLOTTER NO. D-210 ATTACHED.	
ROOF	IF NECESSARY TO CROP PICTURE, CROP FROM TOP.	
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		X ADV
SIGN HERE		

File

MAY 7 1930

Blue Print Proof

WANTED
FOTO
W. PROOF
HARD COLORED PROOF
SUBMIT TO OFFICE

(H)

BLUE PRINT O. K. *149*
MAY 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PERMANENT CHARITY FUND, ORDER OF EASTERN STAR,
CHICAGO, ILL.

NO. D-752

ORDER NO. 45831

DATE 5-1-1930

1 M STRIPS SIZE 5 1-2 X 21 (6 CARD) ARTGRAVURE-BROWN
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) EASTERN STAR SANITARIUM,
MACON, ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 5
IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS THIS IS TO BE TOP VIEW (1)

PERMANENT EACH SEPARATE CARD
TO 5 1-2 X 5 1-2

ROOF TAKE OUT STUMP ON LAWN.

ALL IN ROTATION &
SIZE AS ON JUMMY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

COMPLETED

FILE

WANTED
DETACHED FOTO
BLACK & W. PHOTO
HAND COLORED PHOTO
SUBMIT TO OFFICE

T YPC in here
5-6

BLUE PRINT O. K.

MAY 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
SHOWN HEREWITH ENCLOSED.
GENTLEMEN: ATTACHED
OF YOUR ORDER.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PERMANENT CHARITY FUND, ORDER OF EASTERN STAR,
CHICAGO, ILL.

NO. XX D-753

ORDER NO. 45831

DATE 5-1-1930

1 M STRIPS SIZE 5 1-2 X 21 (6 CARD) ARTGRAVURE-BROWN
WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) VERANDA, EASTERN STAR
SANITARIUM, MACON, ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 5
IMPRINT C.T.

R.M. Same as
0-752

COLOR DESCRIPTION SEE
THIS IS VIEW (2) FROM TOP.
BUILDINGS
ROOF
TRIMMINGS

REMARKS
PERFORATE EACH SEPARATE CARD
TO SIZE 3 1-2 X 5 1-2
~~ALSO MUST BE RUN IN RETATION &
SIZE FOR DELIVERY.~~

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

FILE

WANTED
RETURNED TO
BLANK & W. 1930
HAND COLORED PROOF
SUBMIT TO OFFICE

X 56

MAY 12 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE
GENTLEMEN'S PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. D-754

ORDER NO. 45831

DATE 5-1-1930

1 M STRIPS SIZE 5 1-2 X 21 (6 CARD) ARTGRAVURE-BROWN
GROUP (3) WHITE BORDER (ALL OF THIS ON THE ADDRESS SHEET)

(ALL OF THIS ON THE PICTURE SIDE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **KENEN AS LAYOUT**
TITLE (IN FULL) **BOT- EASTERN STAR**
SANITARIUM, ^{MACON,} ILLINOIS.
SUB TITLES - **LIVING ROOM**
ENTRANCE
SITTING ROOM.

FRONT NO 5

IMPRINT C.T.

R.M. JAMESON

D-752

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

THIS IS VIEW (3) FROM TOP

PERFORATE EACH SEPARATE CARD

TO SIZE 3 1-2 X 5 1-2

ROOF

AS EX PER BACK OF PHOTO

TRIMMINGS

~~ALSO MUST BE RUN IN ASTRACON 8~~

SIZE 12-14

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

X ADV

COMPLETED

FILE

WANTED

PHOTOGRAPHED BY _____
 BY _____ & W. H. ROSE
 HAND COLORED BY _____
 SUBMIT TO OFFICE _____

5-12

BLUE PRINT O. K.
MAY 12 1930

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS
CLIPPER & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PERMANENT CHARITY FUND, ORDER OF THE EASTERN
STAR, CHICAGO, ILL.

NO. D-755

ORDER NO. 45831

DATE 5-1-1930

1 M STRIPS SIZE 5 1-2 X 2 1 (6 CARD) ARTGRAVURE-BROWN
WHITE BORDER

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) DINING ROOM, EASTERN STAR
SANITARIUM, MACON, ILLINOIS.

FRONT NO. 5
IMPRINT C.T.

R.M. Sample
D-755

COLOR DESCRIPTION SEE
THIS IS VIEW (4) FROM TOP
BUILDINGS
ROOF
TRIMMINGS

REMARKS
PERFORATE EACH SEPARATE CARD
TO SIZE 3 1-2 X 5 1-2
~~ALSO MUST BE RUN IN ROTATION~~
~~SIZE 5 1-2 X 2 1~~

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

COMPLETED

FILE

WANTED

RECOVERED PHOTO
BLACK & W. PHOTO
WAS COLORED FROM
SUBMIT TO OFFICE

5-6

2

Rush
BLUE PRINT O.K.
MAY 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PERMANENT CHARITY FUND, ORDER OF EASTERN STAR, CHICAGO, ILL. DATE 5-1-1930		NO. XX D-756 ORDER No. 45831
1 M STRIPS SIZE 5 1-2 X 2 1 (6 CARD) ARTGRAVURE-BROWN GROUP (2) WHITE BORDER (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE LOWER CENTER BORDER	FRONT No. 5	
TITLE (IN FULL) REAR VIEW, EASTERN STAR SANITARIUM, MACON, ILLINOIS. IN SKY - KITCHEN.	IMPRINT C.T.	
		R.M. Jameson D-752
COLOR DESCRIPTION SEE BUILDINGS THIS IS VIEW (5) FROM TOP INSTRUCTIONS AS PER BACK OF ROOF PHOTOS. TRIMMINGS	REMARKS PERFORATE EACH SEPARATE CARD TO SIZE 3 1-2 X 5 1-2 ALSO MUST BE RUN IN ROTATION & SIZE AS ON DUMMY.	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		
SIGN HERE		X ADV

COMPLETED

5 more

Sketch &

FILE

MAY 7 1930

WANTED
ETCHED PHOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

3

BLUE PRINT O.K.

MAY 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CUTLIP, TEICH & COMPANY, INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PERMANANT CHARITY FUND, ORDER OF EASTERN
STAR, CHICAGO, ILL.

NO. D-757

ORDER NO. 45831

DATE 5-1-1930

1 M STRIPS, SIZE 5 1-2 X 21 (6 CARD) ARTGRAVURE - BROWN
GROUP (3) WHITE BORDER

PLACE OF TITLE AS PER LAYOUT

FRONT NO. 5

TITLE (IN FULL) BOT - EASTERN STAR SANITARIUM,
MACON, ILLINOIS.

SUB TITLES - POULTRY HOUSE AND GARAGE
PROPOSED WATER WORKS
DAIRY BARN

R.M. Samr 35001
D-757

COLOR DESCRIPTION

SEE

THIS IS VIEW (6) FROM TOP

BUILDINGS

INSTRUCTIONS AS PER BACK OF

ROOF

PHOTOS

TRIMMINGS

REMARKS

PERFORATE EACH ~~XXXXXX~~ SEPARATE
CARD TO SIZE 3 1-2 X 5 1-2

ALSO MUST BE RUN IN ROTATION &
SIZE AS ON DUMMY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

COMPLETED

FILE

WANTED

RECORDED FOTO
BLACK & W. PROOF
HAND DELIVERED PROOF
SUBMIT TO OFFICE

WANTED
RECORDED FOTO
BLACK & W. PROOF
HAND DELIVERED PROOF
SUBMIT TO OFFICE

MAY 7 1930

BLUE PRINT O.K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MOURAD BROS.,
EVANSTON, ILL.

NO. D-758

ORDER No. 45857

DATE 5-2-1930

12 M 500 BLOTTERS WHITE BORDER SIZE 3 1-2 X 6 1-4

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) MOURAD BROS.
(ETC. AS PER LAYOUT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No.
IMPRINT C.T. D-758
R.M.

COLOR DESCRIPTION SEE REMARKS
BUILDINGS RED BRICK, WINDOWS GREEN. LETTERING GOLD ON WHITE.
MAKE IMPRESSIVE. ELECTRIC SIGN WHITE LETTERING, BLACK
ROOF BACKGROUND, TRIM GREEN. DOUBLE DOOR GRAY. AETNA CLEANERS IN GOLD ON
BLACK BACKGROUND WHITE STONE TRIM. CLEAN UP STREET.
TRIMMINGS TAKE OUT WIRES.

be given in writing to avoid errors, delays a

Order
Number

Date 5/22/30

Time
Deliv'd

Time
Rec'd

X ADV

WANT: - Write your remarks on back of this sheet and immediately return to the undersig

Subject - MOURAD BROTHERS - BLOTTERS

Order No. 45857 Date No. D-758

Make the following corrections and rush a revised

to us.

The wording
This appears under
be added as indicated

Cleaning & Dyeing Co." should be
Wording "600 Oakton St., Ev
appear in red.

RUSH.

WANTED

RETURNED FOTO
BLACK & W. PHOTO
HARD COLORED PHOTO
SUBMIT TO OFFICE

BLUE PRINT O. K. *Wg.*

JUL 1 1930

Act
Quickly

CL T TEICH & CO., Inc.
HOUSE TELEGRAM

Think
Intelligently

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention: **MR. SLADEK.** Date **5/15/30** Time **Deliv'd** Time **Rec'd**
IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject - L. F. MATTINGLY, folder.
ORDER NO. 45912 PLATE NO. D-759

The pencil layout you submitted on the Masonic Widows and Orphans Home and Infirmary folder cover will have to be changed. Customer wants the tablet to be a little larger than you originally made it. Please note the pencil lines I have drawn, making the tablet higher and wider; follow this for size and have a folder cover made. It will be necessary also to change the position of wording LOUISVILLE, KY. You can place LOUISVILLE right under word INFIRMATORY and abbreviate KENTUCKY.

Rush.

Signed **ADV. DEPT.**

Form No. 318-2-20-30-4M
AK:EH

PUBLISHED AND COPYRIGHTED BY L.F.MATTINGLY,
LEXINGTON, KY.

NO. D-759

ORDER No. 45912

5-6-1930

25 M BABY FOLDER COVERS

FRONT

OF TITLE

(IN FULL)

SOUVENIR FOLDER OF
SONIC WIDOWS AND ORPHANS HOME
D INFIRMARY, LOUISVILLE, KENTUCKY.

FRONT NO.

IMPRINT SAME AS ABOVE

R.M.

DESCRIPTION

SEE

REMARKS

NGS

USE NEW PHOTO.

L.F.MATTINGLY,
LEXINGTON, KY.

5-6-1930

NO. D-759

ORDER No. 45912

25 M BABY FOLDER COVERS

XX BACK

OF TITLE

(IN FULL)

POWER PLANT.

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

DESCRIPTION

SEE

REMARKS

GS

USE NEW PHOTO. BLDG. MED RED.

IGS

PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

X ADV

WANTED

RETURNED FOTO

BLACK & W. PHOTO

HAND COLORED PHOTO

SUBMIT TO OFFICE

BLUE PRINT O. K. *mgf*
MAY 26 1930

ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SALTZBURG'S MERCHANDISE CO., ATLANTIC CITY, N.J.		NO. D-760 ORDER NO. 45923
DATE 5-6-1930		
24 M LARGE FOLDER COVERS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		FRONT <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE TITLE (IN FULL) SOUVENIR OF ATLANTIC CITY, N.J.		FRONT NO. IMPRINT SAME AS ABOVE R.M.
COLOR DESCRIPTION SEE		REMARKS
BUILDINGS USE PHOTO NO. 361-29.		
ROOF		
BALTZBURG'S MERCHANDISE CO., ATLANTIC CITY, N.J.		NO. D-760 ORDER NO. 45923
DATE 5-6-1930		
24 M LARGE FOLDER COVERS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		BACK <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE TITLE (IN FULL) ATLANTIC CITY AUDITORIUM AND CONVENTION HALL. LARGEST CONVENTION HALL IN THE WORLD, SEATING CAPACITY 40,000, BALL ROOM 5,000.		FRONT NO. IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A. R.M.
COLOR DESCRIPTION SEE		REMARKS
BUILDINGS USE PHOTO NO. 5480-29.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		ADV
SIGN HERE		

BLUE PRINT O. K. *Wf*
MAY 19 1930

RUSH

FILE

Blue Print

WANTED
~~RETURNED COPY~~
~~SEE P. 1288F~~
~~HAVE COLORED PROOF~~
SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL DEL RAN PRADO, CHICAGO, ILL.		NO. D-761
DATE 5-6-1930		ORDER NO. 45925
25 M ARTGRAVURE- GREEN WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER & LOWER CENTER	FRONT NO. 5
TITLE (IN FULL)	TOP- "FINEST RESIDENTIAL AND TRANSIENT HOTEL IN MIDDLEWEST" BOT-HOTEL DEL PRADO - BY THE LAKE, HYDE PARK BOULEVARD AT FIFTY-THIRD STREET, CHICAGO.	IMPRINT C.T. R.M.
COLOR DESCRIPTION	BUILDINGS	REMARKS
	USE PHOTO NO. 28024 & CHANGE SIGN ON TOP OF BLDG. TO BE DAY VIEW.	(see card)
	ROOF	
	TRIMMINGS	also see P. 1288F
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		X ADV
SIGN HERE		

BLUE PRINT O. K. *[Signature]*
MAY 14 1930

RUSH

FILE

Blue Print

WANTED

~~RECEIVED~~
~~BLACK & WHITE~~
DO NOT SOLICIT PHOTO
SUBMIT TO OFFICE

5-9

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GREYHOUND NIGHT CLUB,
SCHILLER PARK, ILL.

NO.
D-762
ORDER NO.
45944

DATE 5-6-1930

25 M ARTGRAVURE-GREEN WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWE CENTER BORDER
TITLE (IN FULL) GREYHOUND NIGHT CLUB, IRVING
PARK BLVD. AND RIVER ROAD.

FRONT NO. 5
IMPRINT C.T.
R.M.

COLOR DESCRIPTION SEE

BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

COMPLETED

SIGN HERE

YOUR ORDER AS
CONDITIONS ON THE
MEMORANDUM
LOSED.
K. THESE TITLES AND COLOR DESCRIPTIONS.
NATURE AFFIXED AT ONCE. IF NOT RETURNED
IMMEDIATELY CORRECT AND PROCEED WITH THE

TRULY
YRT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD CHICAGO, ILL.

EST. P. H. STACY,
DORCHESTER, GA.

NO. D-763

ORDER NO. 45950

DATE 5-7-1930

6 M LETTERHEADS SIZE 8 1-2 x 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) P. H. STACY

GROCERIES - CIGARS - TOBACCO
DORCHESTER, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT D-763

R.M.

SEE

REMARKS

R - 5 - 8

IF C. T. & CO. - CUSTOMER

X ADV

SIGN HERE

INSTRUCTIONS:

Subject - P. H. STACY Letterhead

MR. SLADEN:

On this letterhead order it will be necessary to make a rephotograph of retouched photo in envelope in envelope No. 4939-29. When making rephotograph try to get only the portion of building which is circled in pencil on colored card enclosed in this envelope. No. don't you could make an enlargement which could be retouched and worked out for Stacy's letterhead. Instead of having the Acme Oil Company's sign above first floor, you could substitute the name of P. H. STACY. The white sign above that should be removed. Also make up a pencil layout. This retouched photograph and pencil layout will be submitted to customer. There is no handlettering to be on this job and all wording is to be set in type by composing room. Wherever the looks of this letterhead could be improved, do so; perhaps this could be done by giving it a rule affect similar to what I have suggested on pencil sketch of my own. However, I believe you could improve upon it greatly.

MR. SLADEN:

For coloring this handcolored letterhead proof make ruling similar to coloring shown on card enclosed in envelope, No. 40949-29.

ADVERTISING DEPT.

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

*File cancelled
Order charged
Customer's
preparation work*

Rush Blue print

1 page 8x10

2 page 8x10

YOUR ORDER AS
MEMORANDUM
SE WITH THANKS AND ACCEPT
AND CONDITIONS ON THE
H. ENCLOSED.
YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILKINS MARKET & CAFE, RICEBORO, GA.		NO. D-764
DATE 5-7-1930		ORDER NO. 45951
6 M NOTE HEADS SIZE 6 X 9 (ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE	AS PER LAYOUT	FRONT NO.
TITLE (IN FULL)	WILKINS MARKET AND CAFE RICEBORO GEORGIA (ETC. AS PER LAYOUT)	IMPRINT D-764
COLOR DESCRIPTION	SEE	REMARKS
		R.M. 1 Repro. 5x7 1 Pn.

INSTRUCTIONS:

Subject - WILKINS MARKET & CAFE

MR. BLADEN:

This is an order for a 6"x 9" notepad. Study the rough pencil layout which I have made up and make your notepad accordingly. Try to get the blue lines close to the edge as possible. These lines are to be in solid blue and lettering to show up in white. There is to be no handlettering on this job and all wording must be set in type by Composing Room.

For the pictures it will be necessary to make a rephotograph of both pictures used in envelope 4698-29. After photographs are made from retouched photos, it will be necessary to retouch them. On the interior view, take out the shields which appear on walls along top of woodwork. On the exterior view take out the sign RESTAURANT at top and take out the words THE STABLE.

Submit new retouched photograph to us, corrected properly, together with an improved pencil layout size 6"x 9". We want as much space as possible for writing, therefore, everything will have to be compact and neatly done.

COMPOSING ROOM:

Set type very neatly. You can use Goudy old style, but for the line which will appear in white lettering on blue background it will be necessary to set it in caps and Goudy bold, so that they will show up through blue very nicely.

MR. BULTNER:

The coloring of this job should be carried out similar to coloring of picture on post card enclosed in envelope, No. 4698-29. Change the evening color to something else. We do not want to copy their coloring.

ADVERTISING DEPT.

WANTED

RETOUCHED PHOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

12

H

BLUE PRINT U. K. 116
JUN 2 1930

YOUR ORDER AS
KNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS ON THE
WITH ENCLOSED.
HAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

C.E.ZUERCHER & CO.,
CHICAGO, ILLINOIS

DATE 5-7-1930

M

25 LETTERHEADS SIZE 8 1/2 x 11

PLACE OF TITLE

AS LAYOUT

TITLE (IN FULL)

C.E.ZUERCHER & CO. EXCLUSIVE

IMPORTERS OF THE GENUINE LITTLE SWISS
1000 W. FULTON ST. CHICAGO, ILL.

COLOR DESCRIPTION

SEE

FRONT NO

IMPRINT

D-765

R.M.

REMARKS

NO. D-765

ORDER NO. 45974

COMPLETED
ADV

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

On this letterhead job make up an attractive pen
layout; make it look much more attractive than pencil
sketch enclosed in envelope. Work out the trade-mark
3-2 in an effective position.

The wording to go on this letterhead is as follows:
This wording does not take into consideration wording in
picture, which is on retouched photograph.

C. E. ZUERCHER & CO.
Exclusive Importers
of the Genuine
Little Swiss

1000 W. Fulton St.

Chicago, Ill.

Part of this wording could be handlettered to make
an attractive job.

Use same photograph as on post card order.

For coloring see enclosed colored card.

ADVERTISING DEPT.

Notice:- Mr. Slack:

When designing letterhead

try to make position so that

it would work well in a

window envelope. Space must be

had in proper space for typing address

which will run through window, only

BLUE PRINT O. K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: PER ATTACHED PHOTO PROPERTY OF C. T. & CO.—CUSTOMER
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SEWICKLEY NEWS CO.,
SEWICKLEY, PA.

NO. D-766
ORDER NO. 46103

DATE 5-13-1930

I M ARTGRAVURE GREEN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VALLEY HOSPITAL, SEWICKLEY,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS DARK DULL RED BRICK, WHITE CORNICE & UPPER PORCH ON RIGHT.
ROOF LIGHT GRAY STEPS & TRIM. BRONZE LIGHTS. DARK RED
TRIMMINGS BRICK COLUMNS AT ENTRANCE. GREEN LAWN & SHRUBERY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

TYPE
X

BLUE PRINT O. K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWIT ENCLOSED.
GENTLEMEN, -
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

SEWICKLEY NEWS CO., SEWICKLEY, PA. DATE 5-13-19 0		NO. 0-767 ORDER NO. 46103
I M ARTGRAVURE GREEN <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE-BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE UPPER BORDER TITLE (IN FULL) PENNA.R.R.STATION AND BRIDGE, SEWICKLEY, PA.	FRONT NO X 2 IMPRINT NONE	
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS	REMARKS BLDG. DARK RED, SLATE ROOF, BRONZE MARKEE. LIGHT GRAY TRIM & BASE GREEN TRAIN SHED. BRIDGE BLACK, GRAY PIERS.	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	SIGN HERE	ADV

FILE

JUN 3 1930

FILE

GENTLEMEN-
 PER ATTACHED
 ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE 5-13-1930

I M

ARTGRAVURE GREEN

WHITE BORDER

PLACE OF TITLE	UPPER BORDER
1	2
3	4
5	6
7	8
9	10
11	12
13	14
15	16
17	18
19	20
21	22
23	24
25	26
27	28
29	30
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69	70
71	72
73	74
75	76
77	78
79	80
81	82
83	84
85	86
87	88
89	90
91	92
93	94
95	96
97	98
99	100

TITLE (IN FULL) ELMHURST INN, SEWICKLEY,
PA.

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ON RIGHT DULL RED BRICK, DARK RED ROOF. GRAY BASE, BUFF
PORCH ON RIGHT. RED & PINK FLOWERS ON RIGHT. BLDG. ON LEFT
DARK GRAY, DARK RED ROOF. DARK BROWN PORCH ON LEFT. SHOW
BLDG. CLEAR ON LEFT. CEMENT WALKS ON RIGHT, GRAY DRIVE.
GREEN LAWN & FOLIAGE. REMOVE WIRE IN SKYLINE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

Photo in 2149-30 ADV

BLUE PRINT O. K.
JUN 3 1930

8
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
PER ATTACHED
OF YOUR TOTAL
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SEWICKLEY NEWS CO.,
SEWICKLEY, PA.

NO. D-769

ORDER NO. 46103

DATE 5-13-1930

1 M

ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) ALLEGHENY COUNTRY CLUB,
SEWICKLEY, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. WHITE, DARK GREEN ROOF. GREEN & WHITE AWNINGS. DARK

ROOF

RED BRICK BASE. ORANGE SUN SHADES. REMOVE LETTERS ON FRONT
OF CARD.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

5

7

7

BLUE PRINT O. K.
JUN 5 1930

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS
WE WILL CONSIDER
THIS INFORMATION
CORRECT AND PROCEED
WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERewith. YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SEWICKLEY NEWS CO.,
SEWICKLEY, PA.

DATE 5-13-1930

NO 0-770
ORDER NO 46103

I M

ARTGRAVURE GREEN WHITE BORDER

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) BROAD STREET, SEWICKLEY, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON LEFT LIGHT GRAY STONE. BROWN TILE ROOF.

ROOF

CEMENT ROAD, GREEN FOLIAGE.

TRIMMINGS

REMOVE LETTERS ON FRONT OF CARD.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

X

BLUE PRINT O. K. *Wey.*
JUN 19 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

**YOUR ORDER AS
MEMORANDUM**

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE BUSINESS INSTITUTE,
DETROIT, MICH.

NO. D-771

ORDER NO. 46189

DATE 5-17-1930

25M BLOTTERS SIZE 4 X 9 GROUP (3) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	AS PER LAYOUT	FRONT NO.
TITLE (IN FULL)	THE BUSINESS INSTITUTE "MICHIGAN'S LARGEST BUSINESS AND SECRETORIAL SCHOOL" (ETC. AS PER LAYOUT)	IMPRINT C.T. D-771 R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	COLORS & INSTRUCTIONS AS	MARKED ON PHOTOS.
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		X ADV

COMPLETED

WANTED
RETouched FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

Blueprint

[Handwritten signature]

[Handwritten signature]

Rush H C
must have
June 5th
Blue Print O.K.

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O.K.
JUN 27 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
ELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED AND COPYRIGHTED BY L.F.MATTINGLY,
LEXINGTON, KY.

NO. D-772

ORDER NO. 46192

DATE 5-16-1930

25 M BABY FOLDER COVERS.
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) SOUVENIR OF KENTUCKY HISTORICAL
SOCIETY FRANKFORT, KY.

FRONT NO. NONE
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

USE NEW PHOTO. PUT COLORED FLAG ON POLE AT TOP OF BLDG.

ROOF

COLUMNS IVORY, BLDG. WHITE, FOUNTAIN GRAY STONE, DOME GREEN COPPER

TRIMMINGS

L.F.MATTING,
LEXINGTON, KY.

NO. D-772 - 172

ORDER NO. 46192

DATE 5-16-1930

25 M LARGE FOLDER COVERS.
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER
TITLE (IN FULL) KENTUCKY STATE FLAG.

FRONT NO. NONE
IMPRINT MADE BY CURT TEICH & CO., IN
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *112/1*
JUN 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN: PLEASE RETURN TOTAL OF YOUR TOTAL ORDER IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. D-773
ORDER NO. 45218

DATE 5-17-1930

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) SOUVENIR OF NORFOLK,
NEWPORT NEWS, OLD POINT COMFORT,
VA. AND VICINITY.
OLD AND NEW LIGHT HOUSE BY NIGHT,
CAPE HENRY, VA.

FRONT NO.
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO 52228
ROOF COVER TO HAVE A BORDER.
TRIMMINGS *Take up old folder 4401*

REMARKS

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. D-773
ORDER NO. 46218

DATE 5-18-1930

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) THE FAMOUS CAVALIER
HOTEL BEACH CLUB, VIRGINIA BEACH,
NEAR NORFOLK.

FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 3641-29
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K.
JUL 14 1930

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS CO.,
SPOKANE, WASH.

NO. D-774

ORDER NO. 46267

DATE 5-20-1930

12 M 500 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF
GALLATIN GATEWAY TO YELLOWSTONE
NATIONAL PARK.

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 113131. USE PORTION OF PHOTO AS PER SAMPLE.

ROOF

GENTLEMEN:-
PER ATTACHED
OF IT, AND RETURN
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

J.L.ROBBINS CO.,
SPOKANE, WASH.

NO. D-774

ORDER NO. 46267

DATE 5-20-1930

12 M 500 LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) GALLATIN CANYON NEAR
SAGEBRUSH POINT.
(FOREST SERVICE PHOTO, K.D.SWAN.)

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. N-4117

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K.
JUN 4 1930

46534

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. ARE NOT TO BE USED FOR ANY OTHER PURPOSE WITHOUT THE WRITTEN PERMISSION OF THE COMPANY. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS FOLLOWED
ETC. AND PREPARED
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-775

ORDER NO 46313

DATE 5-20-1930

3M 500 ARTGRAVURE BROWN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) SCHWAB AUDITORIUM, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

6-10

6

BLUE PRINT O. K.
JUN 4 1930

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-776

ORDER NO. 46313

DATE 5-20-1930

3 M500

ARTGRAVURE BROWN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) CARNEGIE LIBRARY, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

FILE

X

BLUE PRINT O. K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-777

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE BROWN - WHITE BORDER

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) MC ALLISTER HALL, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

MAY 25 1930

FILE

BLUE PRINT O. K.
JUN 4 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-778
ORDER NO. 46313

DATE 5-20-1930	
3 M 500 ARTGRAVURE BROWN - WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER RIGHT BORDER	FRONT NO 1
TITLE (IN FULL) DELTA UPSILON FRATERNITY, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV	ADV
SIGN HERE	

FILE

BLUE PRINT C. K.
JUN 4 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-779

ORDER NO. 46313

DATE ~~5-20-1930~~
3 M 500

ARTGRAVURE BROWN WHITE -BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) ALPHA CHI SIGMA FRATERNITY,
PENNA.STATE COLLEGE, STATE COLLEGE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 3 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

DATE 5-20-1930

NO. D-780

ORDER NO. 46313

3 M 500 ARTGRAVURE BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) SIGMA PHI SIGMA FRATERNITY,
PENNA. STATE COLLEGE, STATE COLLEGE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

ADV

SIGN HERE

FILE

MAY 29 1930

10-6

BLUE PRINT O. K.
JUN 3 1930

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY,
CURT TEICH & COMPANY INC.
1733-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J. B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. 781
ORDER NO. 46313

DATE 5-20-1930

3 M500 ARTGRAVURE BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) DELTA SIGMA PHI FRATERNITY, PENNA. STATE COLLEGE, STATE COLLEGE, PA.
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE ADV

FILE

MAY 29 1930

12

X

BLUE PRINT O. K.
JUN 4 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-782

ORDER No. 46313

DATE 5-20-1930

3 M500

ART GRAVURE BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT No 1

TITLE (IN FULL) KAPPA SIGMA FRATERNITY,

IMPRINT SAME AS ABOVE

PENNA. STATE COLLEGE, STATE COLLEGE, PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
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WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
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VERY TRULY
CURTIS TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE
STATE COLLEGE, PA.

NO. D-783

ORDER NO. 46313

DATE 5-20-1930

3 M500

WHITE BORDER

AMERICAN ART ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) PHI DELTA THETA FRATERNITY,
PENNA.STATE COLLEGE, STATE COLLEGE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

TYPE in Name
X

BLUL PRINT O. K.
JUN 3 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-784

ORDER NO. 46313

DATE 5-20-1930

3 M500

ARTGRAVURE BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) SIGMA ALPHA EPSILON
XXXXXXXXXXXX FRATERNITY, PEN-A.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT No 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

MAY 29 1930

X

BLUE PRINT O. K.
JUN 4 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN,
PERMANENT
OF YOUR TOTAL
C. T. & CO.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-785

ORDER NO. 46313

DATE 5-20-1930

3 M500

ARTGRAVURE BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) SIGMA CHI FRATERNITY,
PENNA.STATE COLLEGE, STATE COLLEGE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITHIN
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-786

ORDER NO. 46313

DATE 5-20-1930

3 M500 ARTGRAVURE BROWN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) PHI GAMMA DELTA FRATERNITY,

IMPRINT SAME AS ABOVE

PENNA. STATE COLLEGE, STATE COLLEGE, PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

MAY 29 1930

12-19

BLUE PRINT O. K.
JUN 5 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AND ATTACHMENT IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE,PA.

NO. D-787

ORDER NO. 46313

DATE 5-20-1930

3M 500 ARTGRAVURE BROWN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL) ~~SIGMA~~ SIGMA PHI EPSILON
FRATERNITY, PENNA. STATE COLLEGE,
STATE COLLEGE, PA.

MPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

REMOVE DARK SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFICATIONS HEREWITH ENCLOSED.
GENTLEMEN: PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W. B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. 0-788

ORDER NO. 46313

DATE 5-20-1930

3M 500 ARTGRAVURE BROWN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) ALPHA ZETA FRATERNITY,
PENNA. STATE COLLEGE, STATE COLLEGE,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-789

ORDER NO. 46313

DATE

~~5-20-1930~~

3 M 500

ARTGRAVURE BROWN WHITE-BORDER

PLACE OF TITLE

TITLE (IN FULL)

UPPER RIGHT ~~BM~~ BORDER
BOTANY LABORATORY, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE RUBBISH ~~X~~ MAKE SMOOTH LAWN ON CENTER & RIGHT
REMOVE ~~DIRT~~ ON LEFT REAR OF BLDG.
DIRT

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.3.KEELER BOOK STORE,
STATE COLLEGE,PA.

DATE 5-20-1930

NO. D-790

ORDER NO. 45313

3 M 500 ARTGRAVURE BRONW - WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) SIGMA NU FRATERNITY, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

REMOVE DARK ON SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 5 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER WITH ENCLOSURE. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. 0-791

ORDER NO. 46313

DATE 5-20-1930

3 M 500 ARTGRAVURE BROWN WHITE BORDER

PLACE OF TITLE

TITLE (IN FULL)

UPPER RIGHT BORDER
CAMPUS VIEW, SHOWING LIBERAL
ARTS BUILDING AND CARNEGIE LIBRARY,
PENNA. STATE COLLEGE.

FRONT NO.

MPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

FILE

BLUE PRINT O. K.
JUN 3 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY W. B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. 0-792

ORDER NO. 46313

DATE 5-20-1930

3 M

(ALL OF THIS ON THE PICTURE SIDE)

500 ARTGRAVURE BROWN WHITE BORDER

PLACE OF TITLE

TITLE (IN FULL)

UPPER RIGHT BORDER
RECREATION HALL, PENNA.

STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO.

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

REMOVE DIRT & RUBBISH & MAX MEN ON FRONT.
MAKE SMOOTH EVEN LAWN.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

FILE

MAY 29 1930

BLUE PRINT O.K.
JUN 3 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE,PA.

NO. D-793

ORDER NO. 46313

DATE

5-20-1930

3 M 500

ARTGRAVURE BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) VIEW OF MT.NITTANY, NEAR
STATE COLLEGE,PA.

FRONT NO.

1

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON RIGHT BLDG.GRAY, OTHERS BROWN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADY

FILE

MAY 29 1930

BLUE PRINT O. K.
JUN 5 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE, STATE COLLEGE, PA.		NO. D-794 ORDER NO. 46313
DATE 5-20-1930		
3 M 500 ARTGRAVURE BROWN WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE TITLE (IN FULL)	UPPER RIGHT BORDER HORTICULTURE AND AGRICULTURE BUILDINGS, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	FRONT NO IMPRINT 1 SAME AS ABOVE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE REMOVE AUTOS & MEN ON RIGHT. REMOVE ROAD & BARE SPOTS IN FRONT FOREGROUND.	REMARKS
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE		

FILE

BLUE PRINT O. K.
JUN 6 1930

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-795
ORDER No. 46313

DATE 5-20-1930 M	
3 500 ART GRAVURE BROWN WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER RIGHT BORDER	FRONT NO. 1
TITLE (IN FULL) WATTS HALL, VARSITY HALL, AND FREAR HALL - MEN'S DORMITORIES, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF MAKE SMOOTH GREEN LAWN IN FOREGROUND.	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
LV	
SIGN HERE _____	
ADV	

FILE

T.V.D. in case

X

BLUE PRINT O. K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE, STATT COLLEGE, PA.		NO. D-796 ORDER NO. 46313
DATE 5-20-1930		
3 M 500 ARTGRAVURE BROWN <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE TITLE (IN FULL)	UPPER RIGHT BORDER CHI OMEGA SORORITY, PENNA. STATE COLLEGE, STATE COLLEGE, PA.	FRONT NO. 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE	REMARKS
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE		

MAY 29 1930

FILE

BLUE PRINT O. K.

JUN 4 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER. WE WILL RETURN TO YOU THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS
ORDER. WE WILL
O. K. THESE
DESCRIPTIONS,
ONCE. IF NOT
RETURNED
PROCEED WITH
THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-797

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE BROWN WHITE BORDER

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) NITA-NEE HOUSE, PENNA.
STATE COLLEGE, STATE COLLEGE, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 3 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU OBTAIN
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-798

ORDER NO. 46313

DATE

5-20-1930

3 M

500

ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL)

MAIN ENGINEERING BUILDING,

IMPRINT

SAME AS ABOVE

PENNA. STATE COLLEGE, STATE COLLEGE,
PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

FILE

BLUE PRINT O. K.
JUN 3 1930

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER, BOOK STORE,
STATE COLLEGE, PA.

NO. D-799

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER RIGHT BORDER

TITLE (IN FULL)

MAIN ENTRANCE TO CAMPUS,
PENNA. STATE COLLEGE, STATE COLLEGE,
PA.

FRONT NO. 1

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.

JUN 6 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS REGULARLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-800

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL)
VIEW SHOWING SIGMA CHI,
SIGMA NU, AND ALPHA ZETA FRATERNITIES,
PENNA. STATE COLLEGE, STATE COLLEGE,
PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

MAY 29 1930

6-7-

BLUE PRINT O. K.
JUN 5 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-801

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER RIGHT BORDER

FRONT NO. 1

TITLE (IN FULL)

CENTRE HILLS COUNTRY

IMPRINT

SAME AS ABOVE

CLUB, MT. NITTANY IN DISTANCE,
STATE COLLEGE, PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 3 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED TO YOU O. K. THESE TITLES ARE AFFIXED AT ONCE. IF NOT RETURNED
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B.KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. ~~530X8~~ D-802

ORDER NO. 46313

DATE 5-20-1930

3 M 500

ARTGRAVURE-BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT BORDER
TITLE (IN FULL) POND LABORATORY, PENNA.
STATE COLLEGE, STATE COLLEGE,
PA.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

ENLARGE VIEW TO FULL SIZE OF POST CARD

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

FILE

MAY 29 1930

TYPE in Hand

3-6

BLUE PRINT O. K. *Wg.*
AUG 7 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL PRESSURE THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL PRESSURE THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY TEICH & COMPANY INC.
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BENGSON FIREPROOF WAREHOUSE CO.,
CHICAGO, ILL.

NO. D-803

ORDER NO. 46339

DATE 5-22-1930

25 M CIRCULARS SIZE 9 X 12 FOLDED TO 9 X 4 ARTGRAVURE

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) (COPY TO COME)

FRONT NO

IMPRINT D-803

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Blue Prints
in large
FILE*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

FILE

Blueprint

JUN 30 1930
0861 0 & NRR

WANTED

RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K.
JUN 24 1930

FILE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED

VERY TRULY
CURT TEICH & CO., COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY H.J. VOUWIE, 518 TRANSPORTATION
BLDG., DETROIT, MICH.

NO. ~~1-2012-30~~ ⁴⁻⁸⁰⁴

ORDER NO. ~~46342~~ ⁴⁶³⁴²

DATE 4-29-1930

Antiquarian Brown

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) THE BATHS OF ARETHUSA,
MT. CLEMENS, MICH.
"THE BATH CITY OF AMERICA."

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 5
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE REMARKS
BLDG. IN RED & WHITE. TAKE OUT AUTO, THE WAPPNER SIGN, ALSO THE
BUILDINGS PARKING SIGNS IN FRONT OF BLDG., THE CURTAINS IN ALL OF THE
ROOF WINDOWS ARE TO BE UNIFORM & HALF DRAWN.
TRIMMINGS THE TREES ARE TO BE GREEN WITH FOLIAGE, LAWN & HEDGE ARE ALSO
GREEN. ALSO SEE CARD ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

FILE

Blue print

WANTED

RECORDED PHOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

(H)

BLUE PRINT O. K.

JUN 20 1930

INSTRUCTIONS:

MR. SLADEK:

This is an order for 8½"x 11" circulars showing 6 pictures all of the same size, similar to layout enclosed in envelope. Below each picture the title must appear, similar to that shown on sample card cut out of powder puff #100.

After these circulars are lithographed and sent to customer he will have cutting machine cut the 8½"x 11" circulars into smaller circulars, all with a white border around, about 1/8", only the white border at the bottom will be a little wider so as to include type; therefore, when laying this job out it will be necessary for you to allow more white space between pictures where titles appear, so that when customer cuts the circulars he will not cut into type. If you do not understand what I mean, see me.

The photographs are all numbered, indicating where they belong.

If there is any difficult retouching, study sample boxes.

MR. BUETTNER:

Coloring wanted on this whole job is soft pastel shades. When coloring each view, study sample powder puff boxes which have been sent upstairs.

ADVERTISING DEPT.

YOUR ORDER WITH THANKS AND ACCEPT
CONDITIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
HARRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTION
SET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURN
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH IT

VERY TRULY
CURT TEICH & COMPANY INC.
1785-1785 IRVING PARK BLVD. CHICAGO, ILL.

PARFAIT
CHICAGO,

DATE 5-22-1930

25 M 6 VIEW CIRCULARS SIZE 6 1-2 X 11"

PLACE OF TITLE UNDER EACH VIEW

TITLE (IN FULL) NO. 100 ASSORTMENT 6 DOZ.

NO. 3-B P.F. ASSORTMENT 2 DOZ.

NO. 100 ASSORTMENT 3 DOZ.

NO. 3 V. ASSORTMENT 3 DOZ.

NO. 3 VA ASSORTMENT 3 DOZ.

NO. 3354 ASSORTMENT 3 DOZ.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

FRONT NO.

IMPRINT D-805

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

NO. 5-805

ORDER NO. 46354

WANTED

RETouched FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O. K. *msf*
JUL 12 1930

YOUR ORDER AS
MEMORANDUM
OR DESCRIPTIONS.
IF NOT RETURNED
PROCEED WITH THE

INC. CHICAGO, ILL.

PUBLISHED BY H.J. VOUIE,
DETROIT, MICH.

518 Transp. Bldg

NO. D-806

ORDER NO. 46355

DATE 5-22-1930

25 M

ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

LOWER CENTER BORDER

A HOTEL, MOUNT
MICHIGAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT SAME AS ABOVE

R.M.

REMARKS

NO. 111189.

for photos

SIGN HERE

X ADV

FILE

ix

BLUE PRINT O. K. *mg.*
JUN 20 1930

GENTLEMEN-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE PLACED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WALTER P. POWERS,
CHICAGO, ILL.

DATE 5-24-1930

NO. D-807

ORDER No. 46397

25 M FOLDERS CO-IF-42 FOLDERS SIZE 7 X 6 FOLDED TO 3 1-2 X 6
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) POWERS
REGAL SPARKLING BEVERAGES
(ETC. AS PER LAYOUT)

FRONT NO.
IMPRINT C.T. D-807
R.M.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

COMPLETED
SIGN HERE
5-2-515

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

10/27
2 photos
10/27

Must have by 2 P.M. June 5th

BLUE PRINT C. K.
JUN 13 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CAMP HOUGHTELING, CHICAGO, ILL.		NO. D-808
DATE 5-26-1930		ORDER NO. 46426
2 M		ARTGRAVURE-GREEN WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	5 LOWER CENTER	FRONT NO. 5
TITLE (IN FULL)	BATHING AND BOATING AT CAMP HOUGHTELING.	IMPRINT C.Y.
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co - CUSTOMER		
LV		X ADV
SIGN HERE		

FILE

Blue print
WANTED
RETOUCHED FOTO
BLACK & WHITE PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

18

X

BLUE PRINT O. K.
JUN 13 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CAMP HOUGHTELING, CHICAGO, ILL.		NO. D-809
DATE 5-27-1930		ORDER NO. 45426
2 M		ARTGRAVURE-GREEN
WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO. 5
TITLE (IN FULL)	TENNIS COURTS AT CAMP HOUGHTELING.	IMPRINT C.T.
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		X ADV
SIGN HERE		

FILE

Blueprints

WANTED
RETURNED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

TRIMMED

BLUE PRINT O. K.
JUN 13 1930

GENTLEMEN
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CAMP HOUGHTELING,
CHICAGO, ILL.

NO. D-810

ORDER NO. 46426

DATE 5-27-1930

2 M

ARTGRAVURE-GREEN WHITE BORDER

PLACE OF TITLE LOWER CENTER
TITLE (IN FULL) VIEW OF SOME OF THE HUTS
AT CAMP HOUGHTELING.

FRONT NO. 5
IMPRINT C.T.
R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

k 5-28

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

FILE

WANTED
ENCLOSURE TO
LAW & CO. COOF
AND CO. COOF
TO OFFICE!

JUN 13 1930

FILE

ORDER NO. 46426

DATE 5-27-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) BASEBALL FIELD AT CAMP
HOUGHTELING.

FRONT NO. 5
IMPRINT C.T.
R.M.

COLOR DESCRIPTION	SEE
-------------------	-----

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

X ADV

SIGN HERE

WANTED

100

1982

1990

BLUE PRINT O. K.
JUN 13 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF OUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CAMP HOUGHTELING,
CHICAGO, ILL.

NO. D-812

ORDER NO. 46426

DATE 5-27-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) MESS HALL AT CAMP
HOUGHTELING.

FRONT NO. 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

FILE

WANTED
RETOUCHED PHOTO
BLACK & WHITE PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K.

BLUE PRINT O. K.
JUN 11 1930

FILE

[Handwritten signature]

WANTED
RETouched FOTO
BLACK & W. PROOF
HAND COLORED PRO
SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFICATIONS AND CONDITIONS ON THE
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PERMANENTLY ATTACHED
OF YOUR TITLES AND
SPECIFICATIONS AND
COLOR DESCRIPTIONS,
ETC., AND RETURN
THIS SHEET WITH
YOUR SIGNATURE
AFFIXED AT ONCE.
IF NOT RETURNED
IN SIX DAYS WE
WILL CONSIDER
THIS INFORMATION
CORRECT AND
PROCEED WITH
THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NORFOLK & WESTERN RAILWAY,
ROANOKE, VA.

NO. D-813
ORDER NO. 46422

DATE 5-27-1930

12 M

ARTGRAVURE-GREEN

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) HOTEL ROANOKE - ROANOKE,
VIRGINIA - A MODERN 200 ROOM VERSION
OF AN OLD ENGLISH INN.

FRONT NO 5
IMPRINT C.T.

R.M.

COLOR DESCRIPTION SEE
BUILDINGS TAKE OUT TELEPHONE POLE & WIRES.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

BLUE PRINT CoK.

Mr. Slates

Master Layout

COMPLETED

COMPLETED

*No. name of The artist
appears on Blotter*

YOUR ORDER AS
MEMORANDUM
ENCLOSED.
U. O. K. THESE TITLES AND COLOR DESCRIPTIONS,
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INFORMATION CORRECT AND PROCEED WITH THE
WORK.

8 COMPANY INC.
8 PARK BLVD. CHICAGO, ILL.
1735-17

ROBT. P. CARSEN,
CHICAGO, ILL.

NO. D-814
ORDER NO. 46429

DATE 5-26-1930

6 M BLOTTERS SIZE 4 X 9
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) (TITLE TO COME)

FRONT NO.
IMPRINT C.T. D-814

R.M.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS MODERN DECORATION. THE WHOLE TREATMENT IS OLD GOLD 2 TONE
LIGHT & DARK. DRAPES OF MAROON. GATES OF OLD GOLD.
ROOF DOTTED WITH COLOR. PROSCENIUM ARCH, GOLD & DOTTED WITH COLOR
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

WANTED
RETouched FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFF

BLUE PRINT O. K. *Wg.*
JUN 17 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

NO. D-815

ORDER NO. 46470

DATE 5-28-1930

12 M500 LARGE FOLDER COVERS.

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF FORT
WAYNE, IND.

FRONT: LINCOLN TOWER.

FRONT NO. NONE

IMPRINT SAME AS ABOVE

NO C.T.MARKS.

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS USE PHOTO NO. 2392-30

ROOF

TRIMMINGS

REMARKS

VERY PARTICULAR CUSTOMER
R.O.E.

WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

NO. D-815

ORDER NO. 46470

DATE 5-28-1930

12 M 500 LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) TOP: FORT OF GEN. (MAD ANTHONY)
WAYNE IN 1794.
BOT: COURTESY: ALLEN COUNTY, IND.
HISTORICAL SOCIETY.

FRONT NO. NONE

IMPRINT NONE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO.

ROOF

TRIMMINGS

COLORS AS PER KROPP CARD ATTACHED. FAKE IN SOME TREES AS PER CARD ATTACHED.
ALSO DRAW IN 2 FIGURES ON TOP IN OVAL ~~RETT~~ RETURN PHOTO AS SOON AS
FORM AS PER CARD ATTACHED. POSSIBLE.

DO NOT SOIL PHOTO

00610: NNP

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

Return photo

BLUE PRINT O. K.

JUN 23 1930

*Photo Ret
June 30*

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THE
TOTAL PRICE OF YOUR ORDER IS
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W.M. MALM & CO.,
SAN FRANCISCO, CALIF.

NO. D-816

ORDER NO. 46477

DATE ~~2~~ 5-29-19 0

3 M

ARTGRAVURE GREEN WHITE BORDER

PLACE OF TITLE

TITLE (IN FULL)

NONE

NO TITLE.

FRONT NO.

5

IMPRINT

C.T.

K.M.

XXXXXXXXXXRYXMYXXXXXX

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

INSERT THEIR TRADEMARK

REMARKS

RETURN LARGE PHOTO.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

X

FILE

W. M. Malm

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

Photo Return
July 30

BLUE PRINT O. K.
JUN 23 1930
CAB

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W. R. MALM & CO.,
SAN FRANCISCO, CALIF.

NOD-817

ORDER NO. 46477

DATE 5-29-1930

4 M ARTORAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE
TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5
IMPRINT C.T.

R.M.

TAKE OFF R.M. AFTER 2M ARE RUN ON
AND PRINT NEW R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS INSERT THEIR TRADEMARK.

PLACE PHOTOS IN SAME

ROOF POSITION AS ON CARD NO. D-683.

TRIMMINGS

RETURN PHOTOS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

FILE
Blueprint

WANTED
REWARD \$100
FEDERAL BUREAU OF INVESTIGATION
U. S. DEPARTMENT OF JUSTICE
WASHINGTON, D. C.
TO OFFICE

BLUE PRINT O. K. *Wg.*
JUL 7 1930

YOUR ORDER AS
MEMORANDUM
ON THE
CONDITIONS
ENCLOSED.
SAY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SUNSET BURIAL PARK,
ST. LOUIS, MO.

NO. D-818

ORDER NO. 46493

DATE 5-28-1930

12 M 500

LETTERHEADS SIZE 8 1-2 X 11

PLACE OF TITLE AS LAYOUT

TITLE (IN FULL) ~~THE~~ SUNSET BURIAL PARK

ST. LOUIS, MO.

(ETC. AS PER LAYOUT)

FRONT NO.

IMPRINT

C.T. D-818

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

F. C. T. & CO.—CUSTOMER

X ADV

INSTRUCTIONS.

I am enclosing the picture they want to show on the letter head and also on the ~~X~~ envelope, showing the same colors as on the circular we made up for them. You will note on the picture a line drawn on the left hand side, this is how far they want the plate to show it, also take out the bushes on the left hand side which I have circled. Also bring out the name shown on the rock wall. They also want the weather instrument brought out very clear on top of the steeple.

ADVERTISING DEPT.

COMPLETED

WANTED

RETURNED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

Make Blue print

2

Cancelled

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MONTEREY HOTEL,
CHICAGO, ILL.

NO. D-819

ORDER NO. 46541

DATE 6-3-1930

12 M500

ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) THE MONTEREY, JUNIOR
TERRACE AT CLARENDON, CHICAGO.

FRONT NO. 5
IMPRINT C.T.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

TAKE OUT BLOC. AT RIGHT. MAKE AN UPRIGHT CARD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

→

Make new

Blue print

WANTED

RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

X

BLUE-PRINT O. K. *Wag*
OCT 15 1930

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

J.W. FRISZ,
WAVELAND, IND.

OCT 1 1930

NO. D-820

ORDER NO. 46554

DATE 9-18-1930

6 M VIEW CARDS SIZE 7 X 10 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) "LOOKOUT POINT" AT THE
SHADES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE
IMPRINT NONE

DO NOT PRINT TITLE AT LEFT HAND CORNER
AS THERE WILL BE A LITTLE CALENDAR
PASTED THERE SIZE ABOUT 1 1-2 X 2 1-2"

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRING OUT THE DISTANCE, THE "SHIPROCK" FORMATION, ETC.

ROOF

TRIMMINGS

SEE CARDS ATT.

SEND BLUEPRINT TO OFFICE.

~~RETURN PHOTO.~~

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV 5

ADV

SIGN HERE

Revised 9-22

12

BLUE PRINT O. K. *Wey*
JUL 7 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. SHEETARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. SHEETARY WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. SHEETARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. SHEETARY WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HARRY HERZ, 754 E. CULVER ST.,
PHOENIX, ARIZONA.

NO. ~~X88MXX~~
D-821
ORDER NO. 46690

DATE

6-6-1930
M

25

LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

COWBOY LIFE IN ARIZONA
BUCKING HORSE.

FRONT NO.

IMPRINT

SAME SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE NEW PHOTO. MAKE BOLD, STRONG, ATTRACTIVE TITLE, SO AS TO
LOOK SNAPPY.

HARRY HERZ,
PHOENIX, ARIZONA.

NO. D-821

ORDER NO. 46690

DATE

6-6-1930
M

25

LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL)

A COWBOY STAMPEDE.

FRONT NO.

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. A-9810.
SEE CARD & TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O.K. *ms*
JUL 3 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU, O.K. THESE TITLES AND COLOR DESCRIPTIONS
ETC. AS SPECIFIED IN THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. AS SPECIFIED
IN SIX DAYS WE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ROYAL PALM & EDDYSTONE HOTELS,
DETROIT, MICH.

NO. D-822

ORDER NO. 46584

DATE 6-4-1930

50 M CIRCULARS CO-1F-42 SIZE 7 X6 FOLDED TO SIZE 3 1-2 X 6

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE AS PER LAYOUT

FRONT NO.

TITLE (IN FULL) EDDYSTONE HOTEL

IMPRINT C.T. D-822

PARK AVE. AT SPROAT ST.

R.M.

ROYAL PALM HOTEL PARK AVE. AT MONTCALM

ST.

(ETC. AS PER LAYOUT)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER BACKS OF PHOTOS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE *M.C. 2-7-6*

ADV.

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

WANT COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O. N.
JUN 10 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. N. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-823
ORDER NO. 46666

DATE 6-7-1930

2 M ARTGRAVURE-GREEN . WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) SIERRA BLANCA (WHITE MT.)
ALTITUDE 12,003 FT., NEAR ROSWELL,
N.M.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

10

BLUE PRINT O. K.
JUN 18 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-824

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) PICACHO HILL WEST OF
ROSWELL, N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
SHOW ROAD PLAINER IN DISTANCE. TAKE OUT FENCE POSTS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

1956

BLUE PRINT O. K.
JUN 23 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-825

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) ONE OF THE BEAUTIFUL
STREETS OF ROSWELL, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.

JUN 10 1930

GENTLEMEN-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE
NO SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-826

ORDER NO. 46666

DATE 6-7-1930	
2 M ARTGRAVURE-GREEN WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER RIGHT	FRONT NO. 1
TITLE (IN FULL) WOMEN'S CLUB BUILDING, ROSWELL, N.M.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	

LV

SIGN HERE ADV

FILE

BLUE PRINT O. K.

JUN 18 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-827

ORDER No 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER RIGHT

FRONT NO. 1

TITLE (IN FULL)

CANON ARMORY, NEW MEXICO
MILITARY INSTITUTE, ROSWELL, N.M.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. IS YELLOW BRICK, DO NOT GET BLDG. TO DARK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

10

JUN 23 1950

GENTLEMEN:-
 I HAVE THE HONOR TO ACKNOWLEDGE THE RECEIPT OF YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
 YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
 MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE 6-7-1930

NO. D-828

ORDER No. 46666

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

CALL OF THIS ON THE ADDRESS SIDE

PLACE OF TITLE	UPPER RIGHT
TITLE (IN FULL)	CADETS ON PARADE AND BARRACKS, NEW MEXICO MILITARY INSTITUTE, ROSWELL, N.M.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SFF

REMARKS

BUILDINGS TAKE OUT TWO GIRLS, TRUNK AND TWO CARS IN FOREGROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE _____

THE

10

BLUE PRINT O. K.

JUN 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-829

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) AEROPLANE VIEW, NEW
MEXICO MILITARY INSTITUTE, ROSWELL,
N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS CUT OFF ABOUT AS MARKED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 18 1930

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
AFFIXED AT ONCE. IF NOT RETURNED
YOUR SIGNATURE CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP, ROSWELL, N.M.		NO. D-830
DATE 6-7-1930		ORDER NO. 46666
2 M ARTGRAVURE-GREEN		WHITE-BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER RIGHT JUNIOR HIGH SCHOOL, ROSWELL, N.M.	FRONT NO. 1 IMPRINT SEEK SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	TAKE OUT WIRES.	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE		

FILE

BLUE PRINT O. K.

JUN 23 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED TO US WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-831

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) THIRD STREET, A PORTION
OF BUSINESS SECTION, ROSWELL, N.M.

FRONT NO 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT CANVAS SIGN ON RIGHT SIDE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 18 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-832

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT

FRONT NO. 1

TITLE (IN FULL)

IMPRINT

A FAMOUS HISTORIC COURT

SAME AS ABOVE

HOUSE OF OLD LINCOLN, NEW MEXICO.
SCENE OF SOME OF "BILLY THE KID'S"
ESCAPADES.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.
JUN 23 1930

FILE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-833

ORDER NO. 46666

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) CLUB BUILDING OF THE
ROSWELL COUNTRY CLUB, ROSWELL, N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS TAKE OUT POLES & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K.

JUN 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCENT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.
DATE 6-7-1930

NO 0-834

ORDER NO 46666

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) LAKE AT THE BEAUTIFUL
ROSWELL COUNTRY CLUB, ROSWELL,
N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.

JUN 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-835

ORDER NO. 46666K

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER RIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) THE BOTTOMLESS LAKES - ONE
OF THE SCENIC WONDERS NEAR ROSWELL,
N.M.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

TVPC

10-18

BLUE PRINT O. K.
JUN 18 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-836

ORDER NO. 466661

DATE 6-7-1930

2 M

ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) HOTEL NICKSON, ROSWELL,
N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT POLES & WIRES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K.

JUN 23 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COBEAN STATIONERY SHOP,
ROSWELL, N.M.

NO. D-837

ORDER NO. 46666

DATE 6-7-1930

2 M ARTGRAVURE-GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER RIGHT
TITLE (IN FULL) STUDIO HOME OF MRS.
FLORENCE MORRIS, ROSWELL, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS
BUILDINGS TAKE OUT POLES. BRING OUT "BELL" PLANNER.
ROOF
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K. JUL 22 1930
JUL 22 1930

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HARRY HERZ, 754 E. CULVER ST.,
PHOENIX, ARIZONA.

NO. D-838

ORDER NO. 46687

DATE 6-6-1930

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

THE BEAUTIES OF THE
DESERT, ARIZONA.

IMPRINT

SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. AS PER TISSUE ATTACHED.

ROOF

HARRY HERZ,
PHOENIX, ARIZONA.

NO. D-838

ORDER NO. 46687

DATE 6-6-1930

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

DAY-BREAK ON THE DESERT.

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *my.*
JUL 9 1930

for colors
see D 818

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SUNSET BURIAL PARK,
ST. LOUIS, MO.

NO. D-839

ORDER NO. 46692

DATE 6-9-1930

12 M 500 ENVELOPES SIZE 6 3-4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) SUNSET BURIAL PARK,
ST. LOUIS, MO.

(ETC. AS PER LAYOUT TO COME FROM
ADV. DEPT.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

IMPRINT C.T. D-839

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

XXXXXX USE PHOTO NO. D-818

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

X ADV

Tilt on flap B
Picture on front
envelopes

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM
GENTLEMEN: SPECIFICATIONS AND CONDITIONS ON THE
PER ATTACHED ORDER HEREWITH ENCLOSED.
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,
PHOENIX, ARIZONA.

DATE 6-9-1930

50 M

ENCLOSURE CARDS.
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

AS PER LAYOUT

TITLE (IN FULL)

CHRISTMAS GREETINGS
FROM ARIZONA.

FRONT NO

IMPRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT DESIGN.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE

NO.

D-845

ORDER NO.

46698

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,
PHOENIX, ARIZONA.

NO. D-846

ORDER NO. 46699

DATE 6-9-1930

50^M

SEALS

DIE CUT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

A HAPPY CHRISTMAS TO YOU

FRONT NO

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. PL422.

PRINTED ON REGULAR GUMMED STOCK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K. *msf*
JUL 21 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY, YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY, THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.		NO. D-847 ORDER NO. 46766
DATE 6-11-1930		
25 M LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) SUNNY SOUTHERN CALIFORNIA.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION SEE	REMARKS NO C.T. MARKS.	
BUILDINGS	USE PHOTO NO. D-472. REVERSE THE VIES, SO THAT YUCCAS COME ON	
ROOF	THE LEFT SIDE. LET MOUNTAINS RECEDE TO MATCH UP WITH	
TRIMMINGS	FRONT OF COVER NO. N-4157. MAKE BIG & BRIGHT LETTERING.	

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.		NO. D-847 ORDER NO. 46766
DATE 6-11-30		
25 M LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) MIDWINTER IN CALIFORNIA, "OLD BALDY" FROM ORANGE GROVES.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS NO C.T. MARKS.	
BUILDINGS		
ROOF	USE PHOTO NO. N-4157.	
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		
SIGN HERE		
ADV		

*Full
order
cancelled*

YOUR ORDER AS SPECIFIED HEREWITH IS HEREBY ACKNOWLEDGED AND CONDITIONS ON THE MEMORANDUM ORDER HEREBY AFFIXED AT ONCE. IF NOT RETURNED WITHIN 10 DAYS WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE VERY TRULY
CURT TEICH & COMPANY INC.
1735-N-25 IRVING PARK BLVD. CHICAGO, ILL.

EVANGELINE PEPPER & FOOD PRODUCTS,
ST. MARTINVILLE, LA.

NO. D-848
ORDER NO. 46787

DATE 6-11-1930

6 M VIEW CARDS 7 X 11" *white border*

PLACE OF TITLE ~~AS PER LAYOUT~~ (ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) "EVANGELINE MONUMENT",
ST. MARTINVILLE, LA.

FRONT NO. UPPER.

IMPRINT NONE

TAKE OFF PART OF TITLE AFTER I'M ARE RUN.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

COLORS AS PER COLORED DRAWING. ADD ~~WOODEN SHOES~~ *WOODEN SHOES*

REMARKS *Photo used in 1A 5-35*

use photo of girl that is enclosed take out wood

INSTRUCTIONS.

The customer wants the full figure as shown by statue, but he wants you to put wooden shoes on. He wants the figure of Evangeline to be as large as the pictures will carry.

PROPERTY OF C. T. & CO.-CUSTOMER

V Submit *Rephoto* *block under statue* *photo* X ADV

COMPLETED

R. D-25

Think
Intelligently

CURT TEICH & CO., Inc.
HOUSE TELEGRAM

Act
Quickly

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention: *Mr. Slade* | Date *9-16-30* | Time Deliv'd | Time Rec'd

IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

R 848 46787
Make figure 6 x 9 1/2. and send me a corrected blueprint. Rush must have today
Must have today
CB

Signed

BLUE PRINT O. K. *mg.*
JUL 11 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RAPPAPORT FUR SHOP,
CHICAGO, ILL.

NO. ~~D-623~~

ORDER NO. 46842

DATE 6-13-1930

6 M LETTERHEADS SIZE 8 1-2 X 11"

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	AS PER LAYOUT	FRONT NO.	NONE
TITLE (IN FULL)	M. RAPPAPORT'S FUR SHOP	IMPRINT	C.T.
(ETC. AS PER LAYOUT)		R.M.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTOS NO. D-623.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

X ADV

SIGN HERE _____

COMPLETED

*Photo Exterior
store, and sign
rec'd 11/21/30*

JUN 13 1930

WANTED
RETURNED FOTO
BLACK & W. PROOF
AND COLORED PROOF
SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
ENCLOSED.
YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE FALCONER CO.,
BALTIMORE, MD.

NO. D-850

ORDER NO. 46841

DATE 6-13-1930

12 PROOF OF LETTERHEAD FOR 6 X 9 LETTERHEAD OF HOTEL THOMAS.

PLACE OF TITLE

TITLE (IN FULL)

HOTEL THOMAS,
GAINESVILLE, FLA.

FRONT NO.

IMPRINT

DESCRIPTION

SEE

REMARKS

Y OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

X ADV

INSTRUCTIONS.

Bldgs. white stucco, roof dark red flat tile, trim of windows railings &c dark green, flag pole dark green, white letters. Take out the one negro on right entirely. Show a little landscaping at both ends of bldg. Put whole in a border or kind of frame, like attached White House note head.

The building at rear is all connected, but the front is made to appear as individual homes, with ~~patios~~ patio's between, these are sort of wings from the main building. The general appearance is of a gentlemen's country place on a very large scale and is most attractive, restfully luxurious.

The roof is of dark red tile and all the trimmings are of dark green, while the bldgs. are a white stucco.

ADVERTISING DEPT.

FILE

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

JUN 13 1930

Photo in
Envelope
K2 918

BLUE PRINT O. K.
AUG 12 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.P. HOOD & SONS, INC.,
CHARLESTOWN, MASS.

NO. D-851

ORDER NO. 46850

DATE 6-13-1930

25 M PAGE 2 OF 8 PAGE BOOKLET. SIZE 2 3-4 X 6 1-2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS LAYOUT
TITLE (IN FULL) A TYPICAL GRADE "A"
FARM.
(ETC. AS PER LAYOUT)
R.M.

FRONT NO
IMPRINT NONE
C.T.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

X ADV

WANTED

RETOUCHED FOTO
BLACK & W. PRUF
HAND COLORED PROOF
SUBMIT TO OFFICE

JUN 18 1930

BLUE PRINT O. K.
AUG 12 1930

12918

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

H.P. HOOD & SONS, INC., CHARLESTOWN, MASS.		NO. D-852 ORDER NO. 46850
DATE 6-1-1930 25 PAGE 3 OF 8 PAGE BOOKLET. SIZE 2 3/4 X 6 1/2.		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	AS LAYOUT LABORATORY CONTROL (ETC. AS PER LAYOUT) R.M.	FRONT NO. NONE IMPRINT MENEX C.T.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	SIGN HERE	

COMPLETED

WANTED
RETouched FOTO
BLACK & W. PHOTO
HAND COLORED PHOTO
SUBMIT OFFICE

JUN 18 1930

BLUE PRINT O. K. *Wj*
AUG 12 1930

*Photo in
Candy
D-918*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY FOR C. T. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE BOTTOM AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.P. HOOD & SONS, CHARLESTOWN, MASS.		NOD-853 ORDER NO. 46850
DATE 6-13-1930		
25 ^M PAGE 4 OF 8 PAGE BOOKLET, SIZE 2 3-4 X 6 1-2 (ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE TITLE (IN FULL)	AS PER LAYOUT PROPER PASTEURIZATION, (ETC. AS PER LAYOUT) R.M.	FRONT NO. NONE IMPRINT C.T.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	Photo in D-918	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	SIGN HERE	

COMPLETED

JUN 18 1930
WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

*Photo
in envelope
10.9.30*

BLUE PRINT O.K. *ng*
AUG 12 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.P. HOOD & SONS, INC., CHARLESTOWN, MASS.		NO. D-854
DATE 6-13-1930		ORDER NO. 86850
25 MPAGE 5 OF 8 PAGE BOOKLET, SIZE 2 3-4 X 6 1-2"		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE AS PER LAYOUT	FRONT NO. NONE	
TITLE (IN FULL) AUTOMATIC BOTTLE WASHERS. (ETC. AS PER LAYOUT) R.M.	IMPRINT C.T.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		X ADV
SIGN HERE		

COMPLETED

WANTED
RETOUCHED FOTO
BLACK & W. P. 17
HAND-COLORED PROOF
SUBMIT TO OFFICE
JUN 18 1930

Photo in
Envelope
D-918

BLUE PRINT O. K.
AUG 12 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF OUR TOTAL
ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

H. P. HOOD & SONS, INC.,
CHARLESTOWN, MASS.

NO. D-855
ORDER NO. 46850

DATE 6-13-1930

25 M PAGE 6 OF 8 PAGE BOOKLET, SIZE 2 3-4 X 6 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) AUTOMATIC BOTTLE FILLING,
CAPPING AND SEALING.
(ETC. AS PER LAYOUT)
R.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE
IMPRINT C.T.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

X ADV

COMPLETED

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE
JUN 18 1930

BLUE PRINT O. K. *187*
AUG 12 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.P. HOOD & SONS, INC.,
CHARLESTOWN, MASS.

NO. D-858
ORDER No. 46850

DATE 6-13-1930
25 M 8-PAGE BOOKLET - PAGE SIZE 2 3-4 X 6 1-2. (PAGE 1)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE AS LAYOUT
TITLE (IN FULL) HOOD'S GRADE "A"
MILK (ETC. AS PER LAYOUT)
FRONT NO. NONE
IMPRINT *ct.*

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

COMPLETED

WANTED
RETouched PHOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

JUN 13 1930

BLUE PRINT O. K.
AUG 12 1930

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

H. P. HOOD & SONS, INC.,
CHARLESTOWN, MASS.

NO. D-856
ORDER NO. 46850

DATE 6-13-1930

25 PAGE 7 OF 8 PAGE BOOKLET, SIZE 2 3/4 X 6 1/2"

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	AS PER LAYOUT	FRONT NO.	NONE
TITLE (IN FULL)	HOOD'S MODERN DAIRY PLANT. (ETC. AS PER LAYOUT) R.M.	IMPRINT	C.T.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

WANTED

RETOUCHED FOTO
BLACK & W. PROOF
HARD COLORED PROOF
SUBMIT TO OFFICE

JUN 18 1930

BLUE PRINT O. K.
AUG 21 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THOMAS R. WEST,
MIAMI, FLA.

NO. D-859

ORDER NO. 46909

DATE 6-17-1930

25 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER OF MIAMI BEACH,
FLORIDA.

IMPRINT SAME AS ABOVE

CITY HALL.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

(USE PHOTO NO. 2607-30.)

TRIMMINGS

THOMAS R. WEST,
MIAMI, FLA.

NO. D-859

ORDER NO. 46909

DATE 6-17-1930

25 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) ISLANDS IN BISCAYNE BAY FROM
FLEETWOOD HOTEL.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE PHOTO NO. XXXXXX 2606-30.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O.K.
AUG 28 1930

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THOMAS R. WEST,
MIAMI, FLA.

NO. D-860

ORDER NO. 46912

DATE 6-17-1930

12 M

500

LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

SOUVENIR FOLDER OF MIAMI,
FLORIDA AND CORAL
GABLES.

FRONT NO.

IMPRINT

SAME AS ABOVE

R.M.

DADE COUNTY COURT HOUSE AND MIAMI CITY HALL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 2614-30.

ROOF

NO. D-860

ORDER NO. 46912

DATE 6-17-1930

12 M

500

LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL)

A BEAUTY SPOT, BAYFRONT
PARK, MIAMI.

(C) V.W.

FRONT NO.

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO.

ROOF

COLORS & INSTRUCTIONS AS PER BACK OF PHOTO.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

JUL 9 1930

BLUE PRINT
K O INITIAL

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.W. RUSSELL,
IRONTON, MO.

NO. D-861

ORDER NO. 47011

DATE 6-19-1930

2 M

ARTGRAVURE-BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER LEFT
TITLE (IN FULL) ALONG STOUT'S CREEK -
ARCADIA VALLEY.

FRONT NO. 1
IMPRINT SAME AS ABOVE

UPPER RIGHT - PHOTO BY J.W. RUSSELL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

FILE

10-3

X

BLUE PRINT O. K.
JUL 9 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU CLOSELY
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM

PUBLISHED BY J. W. RUSSELL,
KIRK IRONTON, MO.

NO. D-862

ORDER NO. 47011

DATE 6-19-1930

2 M

ARTGRAVURE-BROWN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER LEFT

TITLE (IN FULL) VIEW OF ARCADIA VALLEY
WITH PILOT KNOB IN THE DISTANCE.
UPPER RIGHT - PHOTO BY J. W. RUSSELL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

FILE

WIDE PRINT O.K. *mg*
JUL 25 1930

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
HEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-863

ORDER NO. 46995

DATE 6-19-1930

25 M LARGE FOLD R COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER INGLEWOOD
PARK CEMETERY, LOS ANGELES, CALIFORNIA

IMPRINT SAME AS ABOVE

R.M.

ENTRANCE TO INGLEWOOD PARK CEMETERY

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED. USE NEW PHOTO.

ROOF

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEP
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
HEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
GENTLEMEN
PER ATTACHED
OF IT
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-863

ORDER NO. 6995

DATE 6-19-1930

25 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) (NO TITLE)

IMPRINT NONE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

*Blue print to
print to
OFFICE*

BLUE PRINT O. K.
JUL 29 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MRS. MATT FARMER,
ROCK HARBOR, ISLE ROYALE, MICH. VIA DULUTH, MINN.

NO. D-864

ORDER NO. 47022

DATE 6-20-1930

2 M		ARTGRAVURE-GREEN	WHITE-BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO.	5
TITLE (IN FULL)	THE GUEST HOUSE, ROCK HARBOR	IMPRINT	C.T.
LODGE, ISLE ROYALE, U.S.A.			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
USE PHOTO NO. A-2747-30			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER -

LV

ADV

SIGN HERE

FILE

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *Wg.*
AUG 13 1930

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
LET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. D-865

ORDER NO. 47059

DATE

6-23-1930

12

M

500 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

SOUVENIR FOLDER OF
CLEARWATER, FLA.

A GLIMPSE OF CLEARWATER FROM THE
MEMORIAL CAUSEWAY.

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO.

ROOF

FRONT NO.

IMPRINT

SAME AS ABOVE

R.M. TO COME

NO C.T. MARKS

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. D-865

ORDER NO. 47059

DATE

6-23-1930

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

MILLION DOLLAR CAUSEWAY
TO BEACH.

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 110306.

ROOF

TRIMMINGS

FRONT NO.

IMPRINT

NONE

NO C.T. MARKS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. AUG-6-1930 *Wg*
AUG 6 1930

Good Photo

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IN SIX DAYS WE WILL RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. D-866
DATE 6-21-1930		ORDER NO. 47048
12 M 500 LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) SOUVENIR FOLDER OF LAKELAND, FLA. SKYLINE FROM CIVIC CENTER.	IMPRINT SAME AS ABOVE	
	R.M.-TO COME	
	No C.T. MARKS	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS	USE NEW PHOTO. USE PART OF PICTURE AS MARKED ON BACK	
ROOF	XX OF PHOTO.	
TRIMMINGS		

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IN SIX DAYS WE WILL RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ASHEVILLE POSTCARD CO., ASHEVILLE, N.C.		NO. D-866
DATE 6-21-1930		ORDER NO. 47048
12 M 500 LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) NATIONAL HOME OF THE UNITED BROTHERHOOD OF CARPENTERS AND JOINERS.	IMPRINT NONE	
	R.M.	
	NO C.T. MARKS	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS	USE PHOTO NO. 2756-30	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		
SIGN HERE		
ADV		

YOUR ORDER AS
MEMORANDUM

KNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS AND CONDITIONS ON THE
HEREIN. THESE TITLES AND COLOR DESCRIPTIONS.
TRY THAT YOUR SIGNATURE BE FIXED TO THE ORDER AND NOT RETURNED.
T WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FIREPROOF STORAGE CO., INC.,
LOUISVILLE, KY.

NO. D-867

ORDER No. 47101

DATE 6-24-1930

6 M LETTERHEADS SIZE 8 1-2 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL) THE FIREPROOF STORAGE

COMPANY 308-14 WEST LIBERTY STREET
LOUISVILLE, KENTUCKY.

(ETC. AS PER LAYOUT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT D-867

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDG. BUFF BRICK, WHITE STONE TRIM. IRON WORK BLACK
PLATES & LAMP ON EACH SIDE OF ENTRANCE COPPER.
ROOF ON OTHER VIEWS USE BEST JUDGEMENT FOR COLOR SCHEME.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

X ADV

COMPLETED
COMPLETED

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HARD COLORED PROOF

SUBMIT TO OFFICE

File
per 9/11

BLUE PRINT O. K. *W.P.*
JUL 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

FIREPROOF STORAGE CO., INC.,
LOUISVILLE, KY.

NO. D-868

ORDER NO. 47102

DATE 6-24-1930

6 M ENVELOPES NO. 10

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE

TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT C.T. D-868

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS & INSTRUCTIONS AS PER COPY ATTACHED TO PHOTO

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

WANTED
RETOUCHED FOR
BLACK & W. P. OF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *mg.*
JUL 15 1930

*Photo Ret
25-30
J. J.*

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SWINSTON COMPANY,
PITTSBURGH, PA.

NO. D-869
ORDER NO. 47100

DATE 6-24-1930

12 M 500 ARTGRAVURE-BROWN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) BLAIRSVILLE SAVINGS AND TRUST CO., BLAIRSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT PUBLISHED BY SWINSTON K&N COMPANY.

R.M.

COLOR DESCRIPTION SEE REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

FILE

Blueprint

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HARD COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *Wef*
JUL 28 1930

GENTLEMEN, WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER, AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

DATE 6-24-1930

NO. D-870

ORDER NO. 47106

12 M500 VIEW CARDS SIZE 2 X 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE NONE
TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS (USE PHOTO NO. N-4506)

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

18
BLUE PRINT O. K. *ms*
JUL 28 1930

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF ABSOLUTELY NECESSARY, WILL BE AFFIXED AT ONCE. IF NOT RETURNED WITHIN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-871

ORDER NO. 47106

DATE 6-24-1930

12 M 500

VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

FRONT NO BLANK

IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE photo NO. N-4505

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wef*

JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF YOU RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IT WILL NOT BE RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL ETC. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IT WILL NOT BE RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

DATE 6-24-1930

12 M 500

VIEW CARDS SIZE 2 X 3 1/4

PLACE OF TITLE

TITLE (IN FULL)
(NO TITLE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

MOONLIGHT SCENE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

NO. D-872

ORDER NO. 47106

BLUE PRINT O. K. *Wg*

JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-873

ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO BLANK
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE _____ ADV

BLUE PRINT O. K. *Wg*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:
PER ATTACHED PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-874

ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE AMERICAN MARTIN 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 105486

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

10
BLUE PRINT O. K. *Wg*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
Etc. AND RETURN
IN SIX DAYS
WE WILL CONSIDER
THIS INFORMATION
CORRECT AND
PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NOD-875

ORDER NO. 47106

DATE 6-24-1930

12 M 500

VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

(NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 45627. TAKE OUT FIGURES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wg*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. ARE ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
Etc. AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-876

ORDER NO. 47106

DATE 6-24-1930

12 M 500

VIEW CARDS SIZE 2 X 3 1/2

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

IN PLATE - (C) ~~XXXXXXXXXX~~

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

FRONT NO. BLANK

IMPRINT NONE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *W.S.P.*
JUL 28 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-877
ORDER NO. 47106

DATE 6-24-1930	
12 \$500 VIEW CARDS SIZE 2 X 3 1/2	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	FRONT NO. BLANK
TITLE (IN FULL) (NO EX TITLE)	IMPRINT NONE
COLOR DESCRIPTION	SEE
BUILDINGS	SUNSET SCENE.
ROOF	
TRIMMINGS	
REMARKS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV	ADV
SIGN HERE	

BLUE PRINT O. K. *W.S.*
JUL 28 1930

*get Photo
mining.*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN 10 X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN 10 X DAYS WE
WILL CONSIDER
THIS INFORMATION
CORRECT AND
PROCEED WITH
THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
NEW YORK, N.Y.

NO D-878

ORDER NO 47106

DATE 6-24-1930

~~XXX~~ M 12,500 VIEW CARDS SIZE ~~XXXXXX~~ 2 X 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. BLANK

TITLE (IN FULL) (NO TITLE)

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHO O NO. 21457. RETOUCH FLOWERS & LEAV S CAREFULLY SO IT WILL
BE ATTRACTIVE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE _____

BLUE PRINT O. K. *ng*

JUL 28 1930

get Photo

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK, N. Y.

DATE 6-24-1930

NO-879

ORDER NO 47106

12 500 VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO BLANK

IMPR NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 36821. RETOUCH PHOTO TO SHOW ORANGES AND
BLOSSOMS SIMILAR TO ATTACHED PRINT. TAKE OUT MAN & STEP LADDER, PUT IN
ANOTHER TREE and make oranges at right longer.

SUBMIT RETOUCED PHOTO TO R.T.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

use Photo

SIGN HERE

32844

ADV

Rephoto 5 X 10

BLUE PRINT O. K. *ms*
JUL 28 1930

YOUR ORDER AS
MEMORANDUM
F.W. WOOLWORTH CO.,
NEW YORK, N.Y.
D6-24-1930
12 500 VIEW CARDS SIZE 2 X 3 1/2
(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)
FRONT NO BLANK
IMP NONE
COLOR DESCRIPTION SEE
REMARKS
BUILDINGS WORK FLOWERS, ETC. IN A LITTLE DIFFERENTLY SO AS NOT TO BE EXACTLY
LIKE 101314. ALSO AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER
LV
SIGN HERE
ADV

make a 2nd blueprint

BLUE PRINT O.K. *ny.*
JUL 28 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER PRESENTED AND ENCLOSED.
IT IS ABSOLUTELY NECESSARY FOR YOU TO O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO., NEW YORK, N.Y.		NO. D-881X
DATE 6-24-1930		ORDER NO. 47106
12 ^M 500 VIEW CARDS SIZE 2 X 3 1/2 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) (NO TITLE)	IMPRINT BLANK NONE	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		SEE D-473 FOR COLORING, ALSO AS PER TISSUE ATTACHED.
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE _____		

make another blueprint

BLUE PRINT O. K. *Weg*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-882

ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

(NO TITLE)

FRONT NO.

IMPRINT BLANK

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

REMARKS

*Photo to Mr. Reich
12/12/31*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

make a 2nd blueprint

BLUE PRINT O. K. *mg*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERETOBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-883

ORDER NO. 47106

DATE 6-24-1930

12^M 500 VIEW CARDS SIZE 2 X 3¹/₂
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

FRONT NO

BLANK

IMPRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 123736.

ROOF

AS PER SLIP ATTACHED.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

make another blueprint

BLUE PRINT O. K. *ny*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. WE HAVE ENCLOSED WITH THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY TO HAVE YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
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WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY TO HAVE YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
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WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-884

ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

FRONT NO.

IMPRINT BLANK
NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

make a 2nd blueprint

BLUE PRINT O. K. ~~W10~~
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
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WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F.W. WOOLWORTH CO.,
NEW YORK, N.Y.

NO D-235
ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

FRONT NO.
IMPRINT BLANK
NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS SEE 95164, 95163 & D-476 FOR COLOR. THIS IS AN IMPORTANT SUBJECT.
ROOF ALSO AS PER TISSUE ATTACHED.
TRIMMINGS

John H. M. Paul
12/17/30

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

make a 2nd Blueprint

BLUE PRINT O. K. *Wef*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED PHOTO OF YOUR TOWER, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEIGHT & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-886

ORDER NO. 47106

DATE 6-14-1930

12 M 500 VIEW CARDS SIZE 2 x 3 1/2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

FRONT NO.
IMPRINT BLANK
NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER TISSUE ATTACHED.

*Photo 1/20 Tail
12/12/34*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

make a 2nd blueprint

BLUE PRINT O. K. *W9/1*
JUL 23 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF OUR TOTAL
ETC. AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
NEW YORK, N.Y.

NO. D-387
ORDER NO. 47106

DATE 6-24-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	FRONT NO. BLANK
TITLE (IN FULL) (NO TITLE)	IMPRINT NONE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS SEE D-474 FOR COLORING, ALSO	AS PER TISSUE ATTACHED.
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

marker in 2nd blueprint

BLUE PRINT O. K. *Weg.*
JUL 28 1934

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO., NEW YORK, N.Y.		NO. D-888
DATE 6-24-1930		ORDER NO. 47106
12 ^M 500 VIEW CARDS SIZE 2 X 3 $\frac{1}{2}$ <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE TITLE (IN FULL) (NO TITLE)		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT NO. BLANK IMPRINT NONE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE SEE 123324 AND MAKE VIEW A POPPY FIELD. AS PER TISSUE ATTACHED.	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		

LV

SIGN HERE ADV

make a 2nd blueprint

BLUE PRINT O. K. *Wg.*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH. ALL OF THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,
NEW YORK, N. Y.

NO. D-889

ORDER NO. 47106

DATE 6-24-1930

12 M500

VIEW CARDS SIZE 2 X 3 1/2

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE D-472 FOR COLORING. AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

make a 2nd blueprint

BLUE PRINT O. K.
AUG 14 1930

KNOWLEDGE WITH THANKS AND ACCEPT
 TATIONS AND CONDITIONS ON THE
 HERWITHS ENCLOSED.
 RRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
 THAT YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED.
 DER THIS INFORMATION CORRECT AND PROCEED WITH THE

**YOUR ORDER AS
 MEMORANDUM**

VERY TRULY
 CURT TEICH & COMPANY INC.
 1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD., CHICAGO, ILL.

BUILDINGS
USE NE
ROOF
PUT FI
TRIMMINGS
COMPLETED
PHOTO PROPERTY OF C. T. & CO.

BLUE PRINT O. K. *Wg.*

JUL 31 1930

*all work
OK 9-15-30
FILE*

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1765 IRVING PARK BLVD. CHICAGO, ILL.

IREDALE FIREPROOF WAREHOUSE,
EVANSTON, ILL.

NO. D-891

ORDER NO. 47151

DATE ~~6-25-1930~~
25 M

PLACE OF TITLE

TITLE (IN FULL)

CIRCULARS ARTGRAVURE-BLUE SIZE 6 X 14 FOLDED TO 6 X 2 3-8

AS PER LAYOUT

IREDALE FIREPROOF WAREHOUSES

1723 BENSON EVANSTON, ILLINOIS

(ETC. AS PER LAYOUT)

FRONT NO.

IMPRINT

C.T. D-891

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*8 Photos in
office 7-15-30*

R-7-2

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

W. ED
RETOUCHED FOTO
BLACK & W.
AND COLOR

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *mgf*
JUL 28 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

ORDER AS PER RETURNED ETC. WITH THE

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE
SPECIFICATIONS
ORDER HEREWITH
ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY F.C. BOVING,
HOT SPRINGS NATIONAL PARK, ARK.
DATE 6-27-1930

NO. ~~XX~~ D-892

ORDER NO. ~~47182~~ 47180

25 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF
HOT SPRINGS NATIONAL PARK,
ARK.

COMO HOTEL

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 93666

ROOF

TRIMMINGS

FRONT NO.

IMPRINT SAME AS ABOVE

R.M.

NO C.T. MARKS.

REMARKS

PUT 6 x circle in right corner

*Photo used
E166*

F.C. BOVING,

HOT SPRINGS NATIONAL PARK, ARK.

DATE 6-27-1930

NO. D-892

ORDER NO. 47180

25 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) THE NEW KINGSWAY HOTEL
AND BATHS.

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 64506

ROOF

TRIMMINGS

FRONT NO.

IMPRINT NONE

R.M.

NO C.T. MARKS

REMARKS

NOTE COLOR CORRECTION

*Photo used
E162*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *1930*
JUL 23 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS
O. K. THESE
COLOR DESCRIPTIONS
SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK, N. Y.

NO. D-893

ORDER NO. 47106

DATE 6-26-1930

12 M 500 VIEW CARDS SIZE 2 X 3 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO ELANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 2826-30

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wyg*
JUL 28 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
NEW YORK, N.Y.

NCT-894

ORDER NO. 47106

DATE 6-26-1930

12 M500 VIEW CARDS SIZE 2 X 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. BLANK
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 2825-30.
ROOF
TRIMMINGS

REMARKS
make day - scene

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

ADV

SIGN HERE

18

BLUE PRINT O. K. *Wg.*
AUG 26 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO.

NO. D-895

ORDER NO. 47170

DATE 6-27-1930

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

GREATER CHICAGO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1838-30.

ROOF

WORK LETTERS OVER VIEW. USE LETTERS LIKE ON COVER NO. N-4137.

TRIMMINGS

^{LIGHT}
MAKE BLUE SKY.

GENTLEMEN,
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MAX RIGOT SELLING CO.
CHICAGO, ILL.

NO. D-895

ORDER NO. 47170

DATE

6-27-1930

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

MICHIGAN BOULEVARD

IMPRINT

NORTH FROM THE BRIDGE.

MADE BY CURT TEICH & CO.,

MICHIGAN AVENUE AND WACKER DRIVE,

CHICAGO, U.S.A.

SOUTH FROM THE BRIDGE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE PHOTOS NO. 1677-29 & 122817

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 21 1930

SIGN HERE

ADV

BLUE PRINT O. K. *W. J.*
SEP 2 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

EASY WASHER SHOP,
ERIE, PA.

DATE 6-26-1930

Aug 19 1930

NO. D-896

ORDER No. 47181

M. O.

6 MBLOTTERS 4 X 9 WITH 4 PICTURES & TYPE COPY (ALIKE) EACH SIZE
(ALL OF THIS ON THE ADDRESS SIDE) 4X2 1-4

PLACE OF TITLE AS PER LAYOUT

TITLE (IN FULL)

TELEPHONE 22-306

TWO NEW EASY WASHERS

(ETC. AS PER LAYOUT)

FRONT NO.

IMPRINT C.T.D-896

R.M.

COLOR DESCRIPTION

BUILDINGS

ROOF

TRIMMINGS

MAKE BACKGROUND SIMILAR TO NO. D-496 OR D-586 ATTACHED.
MAYBE A DEEP COLORED BORDER ALL AROUND WOULD LIKE GOOD.

REMARKS

DO NOT CUT APART

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

COMPLETED

BLUE PRINT O.K. 1929
AUG 25 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED HIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED HIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.A. KUGLER,
SEBRING, FLA.

NO. D-897

ORDER NO. 47284

DATE

7-1-1930

M

6 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

SEBRING, FLA. (DARK RED INK)
(ON THE RIDGE)

FLORIDA'S FINEST HOTELS, GOLF COURSES,
WINTER SPORTS, HEALTH WATER.

ORANGE CLUSTER AND BLOSSOMS

~~COLOR DESCRIPTION~~ JACKSON GOLF LINKS HARDER-HALL MARKS

BUILDINGS USE PHOTO NO. 2928-30 FOR SMALL VIEW AT LEFT SIDE.

USE PHOTO NO. 2927-30 FOR BOTTOM VIEW AND EXTEND THIS VIEW ACROSS ENTIRE BOTTOM.

TRIMMINGS MAKE BACKGROUND OF COVER ORANGE MIXED WITH GREEN.

FRONT NO.

IMPRINT SAME AS ABOVE

R.M. TO COME

W.A. KUGLER,
SEBRING, FLA.

NO. D-897

ORDER NO. 47284

DATE

7-1-1930

M

6 LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL)

BOX SINGING TOWER, LAKE WILDS,
KENILWORTH LODGE FLA.

FRONT NO.

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 2926-30

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY, INC.
1735-1735 IRVING PARK BLVD CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

DATE 7-1-1930

NO. D-898

ORDER NO. 47298

100^M INSERTS SIZE 2 3-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENT. PLATE

FRONT NO.

TITLE (IN FULL) TOP-BLUE RIBBON

IMPRINT

C.T. D-898

BOT- BOSTON CREAM PIE.

On Bottom of Picture Side
placed word "OVER"

RM

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Instructions in envelope

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

X ADV

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON & CAKE CO.,
KINGSTON, PA.

NO. D-899

ORDER NO. 47298

DATE 7-1-1930

100M INSERTS SIZE 2 3-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENT. PLATE

TITLE (IN FULL) TOP- BLUE RIBBON.

BOT- LARGE LOAF CAKE.

ON BOTTOM OF PICTURE
SIDE PLACE WORD OVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT C.T.D-899

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

GENTLEMEN,
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

NO. D-900
ORDER NO. 47298

DATE 7-1-1930

100^M INSERTS SIZE 2 3-4 X 3 1-2"

PLACE OF TITLE UPPER & LOWER CENT. PLATE
TITLE (IN FULL) TOP- BLUE RIBBON.
BOT- WEEK END SPECIAL.

FRONT NO.
IMPRINT C.T. D-900

on bottom of picture side place R.M.
the word OVER

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
Instructions in Envelope

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE X ADV

WANTED

RECORDED PHOTO
CLASS B
HAND IN
BUREAU TO CHIEF

2

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCL. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED TO THE ORDER. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

NO. D-901

ORDER NO. 47298

DATE 7-1-1930

100M INSERTS SIZE 2 3-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER & U P R CENT. PLATE

FRONT NO.

TITLE (IN FULL) TOP- BLUE RIBBON.

IMPRINT

C.T. D-901

BOT- LEMON CREAM XXX PIE.

on bottom of picture side
placed (COVER)

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Instructions in envelope

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

X ADV

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. YOUR TOTAL ORDER IS COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE APPLIED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.

GENTLEMEN:-
YOUR TOTAL
ORDER IS COMPLETELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE APPLIED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

DATE 7-1-1930

100M INSERTS SIZE 2 3-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENT. PLATE

TITLE (IN FULL) TOP- BLUE RIBBON.

LOT- ANGEL FOOD

ON BOTTOM OF PICTURE SIDE R.M.

Place word "OVER"

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Instructions in Envelope

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

NO. D-902

ORDER No. 47298

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO. X
KINGSTON, PA.

NO. D-903

ORDER NO. 47298

DATE 7-1-1930

100M INSERTS SIZE 2 3-4 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENT. PLATE

TITLE (IN FULL) TOP- BLUE RIBBON.

BOT- CHOCOLATE CUP CAKES.

On Bottom of Picture Side
place word "OVER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

IMPRINT C.T. D-903

R.W.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Instructions in envelope

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

NO. D-904

ORDER NO. 47298

DATE 7-1-1930

100^M INSERTS SIZE 2 3-4 X 3 1-2"
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENT. PLATE

TITLE (IN FULL) TOP- BLUE RIBBON.

BOT- FRUIT PIES.

On bottom of Picture side
place word "OVER"

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

Instructions in Envelope

FRONT NO.

IMPRINT ZZ C.T. D-904

R.M.

REMARKS

R. 7-8

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HARD COLORED PROOF
SUBMIT TO OFFICE

-6

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT
YOU O. K. THESE
TITLES AND COLOR
DESCRIPTIONS.
RETURN WITH
YOUR SIGNATURE
AFFIXED AT ONCE.
IF NOT RETURNED
IN SIX DAYS WE
WILL CONSIDER
THIS INFORMATION
CORRECT AND
PROCEED WITH
THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

NO. D-905
ORDER NO. 47298

DATE 7-1-1930

100 M INSERTS SIZE 2 3-4 X 3 1-2"

PLACE OF TITLE UPPER & LOWER CENT. PLATE		FRONT NO.	
TITLE (IN FULL) TOP - BLUE RIBBON.		IMPRINT C.T. D-905	
BOT- COOKIES. on bottom of picture side place word "OVER"		R.M.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	Instructions in envelope		
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER			

LV

SIGN HERE _____ ADV

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
AND COLORED PROOF
SUBMIT TO OFFICE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO., KINGSTON, PA.		NO. D-906
DATE 7-1-1938		ORDER No. 47298
100 ^M INSERTS SIZE 2 3-4" X 3 1-2" (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) BOT- FRUIT CAKE. <i>on bottom of Picture Side</i> <i>place word "OVER"</i>	FRONT No. IMPRINT C.T. D-906 R.M.	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS <i>Instructions in Envelope.</i>	SEE REMARKS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		X ADV
SIGN HERE		

WANTED
RETURNED FOTO
BLACK & W. PROOF
BAND COLORED PROOF
SUBMIT TO OFFICE

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO., KINGSTON, PA.		NO. D-907 ORDER No. 47298
DATE 7-1-1930 100 INSERTS 2 3-4 X 3 1-2" <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE TITLE (IN FULL) UPPER & LOWER CENT. PLATE TOP- BLUE RIBBON. BOT- DONUTS. <i>on bottom of picture</i> <i>side plate and "OVER"</i>	FRONT NO. IMPRINT C.T. D-907 R.M.	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS <i>Instructions in Envelope</i>	REMARKS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		SIGN HERE X ADV

Legend in file

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

GENTLEMEN:-
 PAPER ATTACHED
 OF YOUR TOTAL
 IT IS ABSOLUTELY
 ETC., AND RETURN
 SIX DAYS WE
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
 SPECIFICATIONS AND CONDITIONS ON THE
 ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE
 SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND
 WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. **D-908**

ORDER NO. **47298**

DATE _____

7-1-1950

100 INSERTS SIZE XXX 2 3-4 X 3 1-2

(ALL OF THIS ON THE ADDRESS SIDE

PLACE OF TITLE

TITLE (IN FULL)

UPPER & LOWER CENT. PLATE
TOP- BLUE RIBBON.

FRONT No.

IMPRINT

C.T. D-908

BOT- SPONGE CAKE.

on bottom

place word 'OVER'

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

WANTED

RETOUCHED 7389

BLACK & W. PR. CF

BLACK & WHITE
HAND COLORED PROOF

SUBMIT TO OFFICE

YOUR ORDER AS
MEMORANDUM
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HERETOBY ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED TO US WITHIN THE PERIOD OF SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGSTON CAKE CO.,
KINGSTON, PA.

NO. D-909
ORDER NO. 47298

DATE 7-1-1930

100^M INSERTS SIZE 2 3/4 X 3 1/2"

PLACE OF TITLE UPPER & LOWER CENT. PLATE

TITLE (IN FULL) TOP- BLUE RIBBON.

FRONT NO

IMPRINT

C.T. D-909

BOT- HOME LAYER.

on bottom of picture such
place word OVER

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Instructions in Envelope

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

ADV

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

Photo Ret
July 24

BLUE PRINT O. K. JUL 24 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. RETURNS
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GUELFF PRINTING CO.,
MARQUETTE, MICH.

NO. D-910

ORDER NO. 47500

DATE 7-1-1930

6M

ARTGRAVURE GREEN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO 5

TITLE (IN FULL) HOTEL MARQUETTE, MARQUETTE,
MICHIGAN.

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ELIMINATE HOUSES IN BACK WHICH ARE CROSSED WITH 'X' & ALSO

ROOF

THE GARAGE ON THE SIDE WHICH IS MARKED 'X'. ~~IF YOU DESIRE,~~

TRIMMINGS

~~OUT OFF RIGHT SIDE OF THE FRONT~~
right of building

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

X ADV

FILE

Blue prints

WANTED

RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

JUL 7 1930

JUL 7 1930

BLUE PRINT O. K. *msy*
JUL 15 1936

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HERWITH INCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CHAIN'O'MINES INC.,
CHICAGO, ILL.

NO. D-911

ORDER NO. 47346

DATE 7-7-1930

25 M

ART GRAVURE - BROWN

full face

PLACE OF TITLE

BELOW CUT

TITLE (IN FULL)

NEW DISCOVERY IN THE USE
OF THE SPECIAL CORAL FLAT SILK FLOSS
(ETC. AS PER COPY)

FRONT NO. 5

IMPRINT C.T.

R M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~INSTRUCTIONS AS PER~~

ROOF

INSTRUCTIONS AS PER COPY ATTACHED.

TRIMMINGS

~~INSTRUCTIONS AS PER COPY~~

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

X ADV

FILE

JUL 7 1930

WANTED

ATTACHED FOTO
SEARCHED INDEXED
SERIALIZED FILED
JUL 7 1930
FBI - CHICAGO
SUBMIT TO OFFICE

BLUE PRINT O. K.
JUL 14 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CHAIN O'MINES INC., CHICAGO, ILL.		NO. D-912
DATE 7-7-1930		ORDER NO. 47346
25 M ARTGRAVURE-BROWN GROUP 3		
PLACE OF TITLE		FRONT NO. 5
TITLE (IN FULL) (NO TITLE)		IMPRINT C.T.
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	SIGN HERE	

FILE

Blueprint

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

JUL 7 1930

BLUE PRINT O. K. *Wg.*
AUG 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF IT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LEXINGTON MILL & ELEVATOR CO.,
LEXINGTON, NEBR.

NO. D-913
ORDER NO. 47360

DATE 7-8-1930

25 M BLOTTERS SIZE 3 1-2 X 6 1-4

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) TOP- NEBRASKA'S MOST
SANITARY MILL. "WHERE THE WHEAT
IS WASHED"
BOT- LEXINGTON MILL & ELEVATOR CO.,
LEXINGTON, NEBR.
(ETC. AS PER LAYOUT) SEE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT C.T. D-913
R.M.

COLOR DESCRIPTION
BUILDINGS USE PHOTOS IN ENVELOPE NO. K-4502. CUT OFF AT LEFT THRU
ROOF CENTER OF SMOKE STACK AS SHOWN ON ENVELOPE ATTACHED.
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

WANTED
RETURNED FOR
LAX & W. FROM
AND CO. CHICAGO
RECEIVED TO OFFICE

BLUE PRINT O. K. *14*
AUG 21 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM
GENTLEMEN: PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY TO
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE COLUMBUS DENTAL MFG.CO.,
COLUMBUS, OHIO.

NO. D-914

ORDER NO. 47392

DATE 7-8-1930

25^M BLOTTERS SIZE 3 1-2 X 6 1-4

PLACE OF TITLE

AS PER LAYOUT

TITLE (IN FULL)

(TITLE TO COME)

FRONT NO.

IMPRINT

C.T. D-914

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN REXEZ SAMPLES.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

X ADV

SIGN HERE

COMPLETED

JUL 18 1930

RETOUCHED
BLACK & WHITE
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *Wey*
AUG 7 1930

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
LY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLLEGE HEIGHTS BOOK STORE, BOWLING GREEN, KY.		NO. D-915
DATE 7-9-1930		ORDER NO. 47401
6 M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO	
TITLE (IN FULL) SOUVENIR FOLDER OF WESTERN KENTUCKY STATE TEACHERS COLLEGE, BOWLING GREEN, KY. CENTRAL PARK.	IMPRINT NONE ✓	
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF	USE PHOTO NO. 46149.	
TRIMMINGS		

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLLEGE HEIGHTS BOOK STORE, BOWLING GREEN, KY.		NO. D-915
DATE 7-9-1930		ORDER NO. 47401
6 M LARGE FOLDER XX COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) OLD FORT - POTTER COLLEGE HILL. (R.M.)	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A.	
		R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF	USE NEW PHOTO.	
TRIMMINGS	MAKE GOOD COLORING. BRING OUT FORT.	
		RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	ADV	
SIGN HERE _____		

BLUE PRINT O. K. *mg*
AUG 5 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE HARRISBURGER,
HARRISBURG, PA.

NO. D-916

ORDER NO. 47412

DATE 7-9-1930

25M ARTGRAVURE GREEN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) THE HARRISBURGER, HARRISBURG,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Similar to Sample Enclosed

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

X ADV

SIGN HERE

FILE

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O. K. *Wey.*
JUL 31 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO.,
CHICAGO, ILL.

NO. D-917

ORDER NO. 47454

DATE 7-11-1930

I M

ARTGRAVURE-BROWN OR GREEN

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN PLATE
TITLE (IN FULL) DIRECT MAIL ADVERTISING
CURT TEICH & CO., INC., CHICAGO, ILL.
(ETC. AS PER COPY)

FRONT NO. SPECIAL
IMPRINT NONE
R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

X

FILE

JUL 14 1930

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT Q. K. *W*
SEP 15 1930

FILE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IF TOTAL
ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H. P. HOOD & SONS, INC.,
CHARLESTON, MASS.

NO. D-918

ORDER NO. 47472

DATE 7-14-1930

6 M FOLDERS ARTGRAVURE-BROWN SIZE 5 X 14

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT
TITLE (IN FULL) HERE'S TO HEALTH
HOOD'S GRADE "A" MILK
(ETC. AS PER LAYOUT)

FRONT NO.

IMPRINT D-918

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

atly
CURT TEICH & CO., Inc.
HOUSE TELEGRAM

Act
Quickly

SIGN HERE

Orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention:
pt.

Date 7-15-30

Time
Deliv'd

Time
Rec'd

FILE

IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

*Have Mr. Smith insert the
undelivered, and
all other copies. See
attached. Please note
Sept 10 "1930"*

D-918 47472

Signed

WANTED

RETouched FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O. K. *Wey.*
JUL 24 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
IS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS CO.,
SPOKANE, WASH.

NO. D-919

ORDER No. 47518

DATE 7-15-1930

6M

LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT No.

TITLE (IN FULL)

IMPRINT

XXXXXX SOUVENIR FOLDER
OF BUTTE, MONTANA.
FRONT- A COLLECTION OF SCENES
FROM THE FAMOUS MONTANA
MINING DISTRICT.

ME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 97889

ROOF

TRIMMINGS

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
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WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

J.L.ROBBINS CO.
SPOKANE, WASH

NO. D-919

ORDER No. 47518

DATE 7-15-1930

6M

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT No.

TITLE (IN FULL)

IMPRINT

HARDING WAY NEAR BUTTE.

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 11355

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Aug*
AUG 1 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR ORDER
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-920

ORDER NO. 47492

DATE 7-15-1930

12^M 500 BABY FOLDER COVER

FRONT

XXXXXXXXX
TITLE (IN FULL) SOUVENIR FOLDER OF
SCENIC FLORIDA.

FRONT No.
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

USE PHOTO NO. 40451.

NO C.T.MARKS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. D-920

ORDER NO. 47492

DATE 7-15-1930

12^M 500 BABY FOLDER COVER

BACK

PLACE OF TITLE
TITLE (IN FULL) A WINTER PARADISE.

FRONT No.
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

USE PHOTO NO. RC 13812

NO C.T.MARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

2

CATTARAUGUS CUTLERY CO., LITTLE VALLEY, N.Y.		NO. D-921 ORDER NO. 47563
DATE 7-16-1930		
12 M 500 NO. 10 WINDOW ENVELOPES		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE AS PER LAYOUT TITLE (IN FULL) TOP- "CATTARAUGUS SCOUT" IN SKY - "THAT'S NORTH, PHIL." DOT- THE KNIFE WITHX THE COMPASS. THE CATTARAUGUS CUTLERY CO. LITTLE VALLEY, N.Y.	FRONT NO. IMPRINT D-921 R.M.	
COLOR DESCRIPTION SEE		REMARKS
BUILDINGS		RETURN ADDRESS ON FLAP
ROOF USE X PHOTO NO. RC-12905		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER		
LV		RC 12905
SIGN HERE _____		X ADV

**YOUR ORDER AS
MEMORANDUM**

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FILE

Blue prints

WANTED
 RETOUCHE PHOTO
 BLACK & W. PROOF
 HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. _____
JUL 31 1930

GENTLEMEN:-
 PER ATTACHED
 OF YOUR TOTAL
 IT IS ABSOLUTELY
 ETC., AND RETURN
 IN SIX DAYS WE
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEP
 SPECIFICATIONS AND CONDITIONS ON THE
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS
 MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

TE 7-16-1930

ORDER NO. 47573

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER OF PORTLAND,
MAINE.

IMPRINT SAME AS ABOVE

FRONT - OUTWARD BOUND, CASCO BAY.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS USE PHOTO NO. 106419. MAKE WATER LINE ACROSS ENTIRE FRONT OF FOLDER.

ROOF

NO. **D-922**

ORDER NO. 47573

DATE 7-16-1930

6 M BABY FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

CALL OF THIS ON THE ADDRESS SIDE

PLACE OF TITLE

FRONT No.

TITLE (IN FULL) BACK - PORTLAND HEAD LIGHT,
CASCO BAY.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS USE PHOTO NO. 4833-29.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

THSTO.
A-3112
BLUE PRINT O. K. *Wg.*
SEP 12 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STIVERS MILLING CO.,
ROME, GA.

NO. D-923
ORDER NO. 47593

DATE 7-17-1930		25 M		BLOTTERS SIZE 3 1-2 X 6 1-4" Full Face	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE AS LAYOUT		FRONT NO.			
TITLE (IN FULL) THE SOUTH'S FINEST FLOUR MILL.		IMPRINT HARRY G. BROWN, BOX 173, ATLANTA, GA.			
COLOR DESCRIPTION		SEE		REMARKS	
BUILDINGS					
ROOF					
TRIMMINGS					
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER					
LV					
SIGN HERE					
X ADV					

COMPLETED

WANTED
RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

BLUE PRINT O. K. *mg*
JUL 29 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VARSITY BOOK & DRUG STORE,
ADA, OHIO

DATE 7-18-1930

NO. D-924
ORDER NO. 47596

2 M

ARTGRAVURE GREEN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

PRESSER MUSIC HALL,
OHIO NORTHERN UNIVERSITY, ADA, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE

FILE

BLUE PRINT O. K. *WJ*
AUG 5 1930

3

NO. D-925
ORDER NO. 47612

THE KOPP STUDIO,
ALTON, ILL.

DATE 7-18-1930
2 M

ARTGRAVURE GREEN WHITE-BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) URSULINE CONVENT OF THE
HOLY FAMILY, ALTON, ILLINOIS

FRONT NO. 5
IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

X ADV

Photo used in 6A 3126

WE ACKNOWLEDGE WITH THANKS AND ACCEPT THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN-
PER ATTACHED

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FILE

Handwritten signature

WANTED

RETOUCHED PHOTO
BLACK & WHITE
AND COLORED PHOTO
SUBMIT TO OFFICE

BLUE PRINT O. K. *MG*
AUG 22 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

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PER ATTACHED
OF YOUR TOTAL
ETC. AND RETURN
IN SIX DAYS
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HALFWAY HOUSE,
GLENS FALLS, N.Y.

NO. D-926

ORDER NO. 47620

DATE 7-19-1930

6 M

LETTERHEADS 8 1/2 X 11"

PLACE OF TITLE AS LAYOUT

TITLE (IN FULL) HALFWAY HOUSE, GLENS FALLS, N.Y.

FRONT NO

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

MAKE REPHOTO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

X ADV

COMPLETED

WANTED

RETOUCHED FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE

BLUE PRINT O.K. *11/9*
AUG 22 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

HALFWAY HOUSE,
GLENS FALLS, N.Y.

NO. D-927
ORDER NO. 47621

DATE 7-19-1930

6 M ENVELOPES 62

PLACE OF TITLE AS LAYOUT
TITLE (IN FULL) HALFWAY HOUSE, GLENS FALLS, N.Y.

FRONT NO.
IMPRINT C.T.

R.M.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF USE PHOTO NO. D-926
TRIMMINGS

REMARKS
H.C.P. in
encl 926

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

X ADV

SIGN HERE

WANTED

RETOUCHED FOTO
BLACK & W. PROOF
HAND COLORED PROOF
SUBMIT TO OFFICE

Blue print

SEP 4 1930

WEDGE WITH THANKS AND ACCEPTATIONS AND CONDITIONS ON THE REWITW ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED FOR THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BARTLETT SPRINGS CO.,
SAN FRANCISCO, CALIF.

NO. D-928

ORDER NO. 47684

DATE _____

7-23-1930

12^M 500 BLOTTERS SIZE 3½ x 6½

PLACE OF TITLE

AS PER LAYOUT

TITLE (IN FULL)

BARTLETT SPRINGS CO., 163 TURK
., SAN FRANCISCO. PHONE
FRANKLIN 5386

(ETC. AS PER COPY)

COLOR DESCRIPTION

SEE

BUILDINGS

FRONT NO.

IMPRINT

C.T. D-928

INSTRUCTIONS:-

Cut of fountain - have this picture same size as in Deer scene on former blotter, that is in proportion, etc.

Cut of bottle- with "Health in Every Drop"

The idea of using the enclosed Photo is to try and encourage people to spend their vacation at Bartlett Springs, and the greenery etc. in background of photo is quite important along with main subject.

Have water flowing from fountain on each side, at mouth where pipes are, same flow idea as appears on the folder.

Clear off floor around spring. Leave color of awning to you.

Don't you think a semi full face blotter, say with same decorative feature at each end etc. would make a very pretty job? Mr. Heller likes this idea.

Adv. Department.

PROPERTY OF C. T. & CO.-CUSTOMER

2 Photos used in G.T. Currier

SIGN HERE _____

ADV

Make Blueprint

4 H. C. P.

BLUE PRINT O. K. *mg*
AUG 14 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM ORDER HERETOBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO., NEW YORK CITY, N.Y.		NO. D-931
DATE 7-26-1930		ORDER NO. 47716
6 M VIEW CARDS SIZE 2 X 3 1-2"		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. BLANK	
TITLE (IN FULL) NO TITLE	IMPRINT NONE	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
COLOR TREE PROPERLY, IT IS A ROYAL POINCIANA TREE. GET COLORS RIGHT		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE _____		

make 3 blueprints

BLUE PRINT O. K. *Wg*
AUG 14 1930

YOUR ORDER AS
MEMORANDUM
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER FOR BLUE PRINTS AND CONDITIONS ON THE PHOTOGRAPHIC SERVICE. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F. W. WOOLWORTH CO. NEW YORK CITY, N.Y.		NO. D-932
DATE 7-26-1930		ORDER No. 47718
6 M VIEW CARDS SIZE 2 X 3 1-2		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) (NO TITLE)	FRONT NO. BLANK IMPRINT NONE	
COLOR DESCRIPTION SEE BUILDINGS MAKE HORIZONTAL VIEW ROOF TRIMMINGS	REMARKS <i>Submit ret. photos to Mr. T.</i>	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE _____		

Make 3 blueprints

BLUE PRINT O. K. *Wag*
AUG 11 1930

YOUR ORDER AS
MEMORANDUM
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N.Y.

NO. D-934
ORDER NO. 47718

DATE 7-26-1930

6 M VIEW CARDS SIZE 2 X 3 1-2 "

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE		FRONT NO. BLANK	
TITLE (IN FULL) (NO TITLE)		IMPRINT NONE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

make 3 blueprints

BLUE PRINT O. K. *Wey*
AUG 11 1930

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLLOWRTH CO., NEW YORK CITY, N. Y.		NO. D-935
DATE 7-26-1930		ORDER NO. 47718
6 M VIEW CARDS SIZE 2 X 3 1-2 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE TITLE (IN FULL) (NO TITLE)		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT NO. BLANK IMPRINT NONE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		ADV
SIGN HERE _____		

make 3 blueprints

BLUE PRINT O. K. *Wex*
AUG 11 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF OUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N.Y.

NO. D-936
ORDER No. 47718

DATE 7-26-1930

6 M VIEW CARDS SIZE 2 X 3 1-2
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)		FRONT NO IMPRINT (ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) (NO TITLE)		BLANK NONE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE _____ ADV

make 3 blueprints

BLUE PRINT O. K. *Wg*
AUG 14 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-937
ORDER NO. 47718

DATE 7-26-1930	
6 M VIEW CARDS SIZE 2 X 3 1-2 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE TITLE (IN FULL) (NO TITLE)	FRONT NO. BLANK IMPRINT NONE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV	ADV
SIGN HERE _____	

make 3 blueprints

BLUE PRINT O. K. *WJ*
AUG 11 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO., NEW YORK CITY, N.Y.		NO. 0-938 ORDER NO. 47718
DATE 7-26-1930		
6 M VIEW CARDS SIZE 2 X 3 1-2 '' (ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE TITLE (IN FULL) (NO TITLE)		FRONT NO. BLANK IMPRINT NONE (ALL OF THIS ON THE ADDRESS SIDE)
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		ADV
SIGN HERE _____		

make 3 blueprints

BLUE PRINT O.K.
AUG 29 1930

DIAL NO. **D-939** ✓

ORDER NO. **47741**

DATE **7-29-1930**

CUSTOMER **PHILLIPS PACKING CO.,
CAMBRIDGE, MD.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M MAILING CDS SIZE 9 1-2 X 11" ON FOLDER COVER STOCK STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **TOP-CAMBRIDGE PLANTS OF MARYLAND'S LARGEST
PACKERS.**

**BOT-THE PHILLIPS PACKING COMPANY, CAMBRIDGE,
MARYLAND, U.S.A.
(ETC. AS PER SAMPLE)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TO BE SCORED & DIE CUT

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE PHOTOS NO. 4203 & D-315

(All of this on address side)

FRONT NO. none

R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: D 939 C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles Red Blue.

Blue Print Handcolor, Black & White Proof.

use negative D 315 picture side only for picture

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

20-3

BLUE PRINT O. K. *W*
OCT 7 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE HERMITAGE ART CO., INC.,
CHICAGO, ILL.

NO. D-940
ORDER NO. 47748

DATE 7-29-1930

12 M 500 BOOKLET COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

~~(TITLE TO COME)~~

FRONT NO

IMPRINT

TO COME

St Joseph Bohemian Orphanage - Lake, Illinois Chicago Ill

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER COPY ATT

SUBMIT RETOUCED PHOTO

Air View photo
9/18/33

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

x ADV

Must be finished
copy to customer for O.K.
This Proof must be submitted
HANDS OFF

COMPLETED

Blimp photo

BTW

24 miles
Eas

19-12

BLUE PRINT O. K. *189*
OCT 7 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE HERMITAGE ART CO.,
CHICAGO, ILL.

NO. D-940

ORDER NO. 47748

DATE 7-29-1930

12 M 500 BOOKLET COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) (TITLE TO COME)

IMPRINT (TO COME)

AERIAL View

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A3201

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

X ADV

SIGN HERE

HAND DELIVERED PROOF
This Proof must show full title and
copy of Reading Matter, when submit-
ting to customer for O.K.
Must be finished: _____

Blueprint

Bf U
24.0002

X

BLUE PRINT O. K.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE VARSITY BOOK & DRUG STORE,
ADA, OHIO.

NO. D-941

ORDER NO. 47766

DATE 7-30-1930

2 M

ARTGRAVURE-GREEN POSTCARDS W. B.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE-UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

LOWER

IMPRINT NONE

TURNER HALL, OHIO NORTHERN
UNIVERSITY, ADA, OHIO.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

IF YOU THINK IT BEST CUT THIS PICTURE DOWN TO SHOW LESS
SPACE ON THE LEFT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

FILE

make blueprint

DIAL NO. **D-942**

ORDER NO. **47783**

DATE **7-30-1930**

CUSTOMER **PUBLISHED BY COBEAN STATIONERY
SHOP, ROSWELL, N.M.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

2 M

P.C.

SIZE

5 1/2 X 3 1/2

STYLE

ARTGRAVURE-GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

"CAMP CAMINO", ROSWELL, N.M.

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripings	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripings	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

BLUE PRINT O.K.
SEP 15 1930

BLUE PRINT O. K.
SEP 15 1930

DIAL NO. **D-943** CUSTOMER PUBLISHED BY **COBURN** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **47783** **STATIONERY SHOP, ROSWELL, N.M.**
DATE **7-30-1930** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M **P.C.** SIZE **5 1/2 x 3 1/2** STYLE **RETouched-GREEN WHITE BORDER**

(All this on the picture side) (All of this on address side)
PLACE OF TITLE: Upper Lower, Center—Border Follow Layout FRONT NO. **5** R. M. Yes No
Title in Plate Yes No Copyright in Plate Yes No R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Title in full **"CAMP CAMINO", ROSWELL, N.M.** Trade Mark Yes No
Special type as sample
IMPRINT-SAME AS ABOVE

RETOUCHING DEPARTMENT PHOTO LITHO
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

FILE

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____							ZINC ETCHINGS FROM _____ COPIES _____						
DUPLICATES _____ ZINC COLOR PLATES _____							DUPLICATES _____ COLOR PLATES _____						
LINE & HALFTONE COMB. _____ COLOR PROCESS _____							Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

____ ELECTROTYPES EACH OF _____
ON WOOD _____ METAL _____

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
SEP 15 1930

DIAL NO. D-944

CUSTOMER PUBLISHED BY COBEAN STATIONERY
SHOP, ROSWELL, N.M.

DEPT. DATE COMPLETED

ORDER NO. 47783

DATE 7-30-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

M
2 P.C.

SIZE
5 1/2 x 3 1/2

STYLE
ARTGRAVURE-GREEN WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "CAMP CAMINO", ROSWELL, N.M.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

IMPRINT -SAME AS ABOVE

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG.NO.

Negative, Line, Half-tone Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

FILE

10-3

BLUE PRINT
SEP 15 1930
O. K.

DIAL NO. **D-945**

CUSTOMER **PUBLISHED BY COBEAN**
STATIONERY SHOP, ROSWELL, N.M.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **47783**

DATE **7-30-1930**

2 M

P.C.

SIZE

5 1/2 X 3 1/2

STYLE **ARCGRAVURE-GREEN WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

"CAMP CAMINO", ROSWELL, N.M.

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SHED METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD _____ METAL _____

FILE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-946**

ORDER NO. **47803**

DATE **8-1-1930**

CUSTOMER **EMPIRE WAREHOUSES, INC.,** DATE ENTERED
CHICAGO, ILL.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M. FOLDERS

SIZE SIZE X 6 FOLDED TO 2 X 6"

STYLE **C.O.I-F-42**

offset

BLUE PRINT O.K.
AUG 13 1930

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title Full **EMPIRE WAREHOUSES**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

(All of this on address side)

FRONT NO. *none* R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - D-946

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COMPLETED
PER COPY ATTACHED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — **ADV**

*Rush must have
handcolored proof Aug 16*

no photo

*Rush make sure
in layout to
leave space for
phone no. in lower border*

*Photos Returned
9-4-30*

AUG 11 1930

GENTLEMEN-
 PAPER ATTACHED
 OF YOUR TOTAL
 IT IS ABSOLUTELY
 NECESSARY THAT YOU
 K THESE TITLES AND
 COLOR DESCRIPTIONS,
 AND RETURN THIS
 SHEET WITH YOUR
 SIGNATURE AFFIXED
 AT ONCE. IF NOT
 RETURNED WITH
 THE ORDER AS
 ACCEPTED MEMORANDUM
 YOUR ORDER AS
 ACCEPTED MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-947

ORDER NO. 47718

DATE 8-1-1930

6 M

VIEW CARDS SIZE 2 3/4 X 3 1/2
(OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

(NO TITLE)

FRONT No.

BLANK

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 116967

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

make 3 blueprints

BLUE PRINT O. K. *OK*
AUG 11 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N.Y.

NO. D-948

ORDER NO. 47718

DATE 8-1-1930

6 M VIEW CARDS SIZE 2 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO BLANK

TITLE (IN FULL) NO TITLE

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 81107

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE _____

make 3 blueprints

BLUE PRINT O. K. *Wg*
AUG 14 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-949

ORDER NO. 47718

DATE

8-1-1930

6 M

VIEW CARDS SIZE 2 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

NO TITLE

FRONT NO.

BLANK

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 14697

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

make 3 blueprints

BLUE PRINT O. K. *W*
AUG 11 1930

FILE

make 3 blueprints

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOULWORTH CO.,
NEW YORK CITY, N.Y.

NO. D-950

ORDER NO. 47118

DATE 8-1-1930

6 M VIEW CARDS SIZE 2 X 3 1-2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. BLANK

TITLE (IN FULL)

NO TITLE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 5649-29

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K.
AUG 28 1930

DIAL NO. **EX D-951**

CUSTOMER **KIPP'S EXPRESS & VAN CO.,** DATE ENTERED
CHICAGO, ILL.

DEPT. DATE COMPLETED

ORDER NO. **7826**

DATE **8-2-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M500 BLOTTERS SIZE **3 1-2 X 6 1-4**

STYLE

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **KIPP'S EXPRESS & VAN CO.**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

*Photo of Mr. Duchs
8/20/30*

Photo of truck in 2A 396

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

USE SAME PHOTOS AS USED ON NO. D-98

*Colors same as on
sample layout*

(All of this on address side)

FRONT NO. None R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

12 951

PHOTO LITHO

Rephoto

Photograph each : Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O. K.
AUG 27 1930

DIAL NO. D-952

ORDER NO. 47627

DATE 8-2-1930

CUSTOMER PUBLISHED BY THE ALLIS
PRESS, KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

AUG 22 1930

3 M 500 P.C. SIZE 5 1-2 X 3 1-2

STYLE ARTGRAVURE-GREEN
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NEW HOTEL HAWLEY, MC PHERSON, KANSAS.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

FILE

BLUE PRINT O. K. *mg*
AUG 14 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN, PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-953

ORDER NO. 47841

DATE 8-4-1930

25^M VIEW CARDS SIZE 3 1-2 X 2 ~~1-2~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

BLANK

TITLE (IN FULL)

NONE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 35216

ROOF

TAKE OUT FIGURES.

TRIMMINGS

Put Cotton Blossoms in upper right corner, as marked on card att.

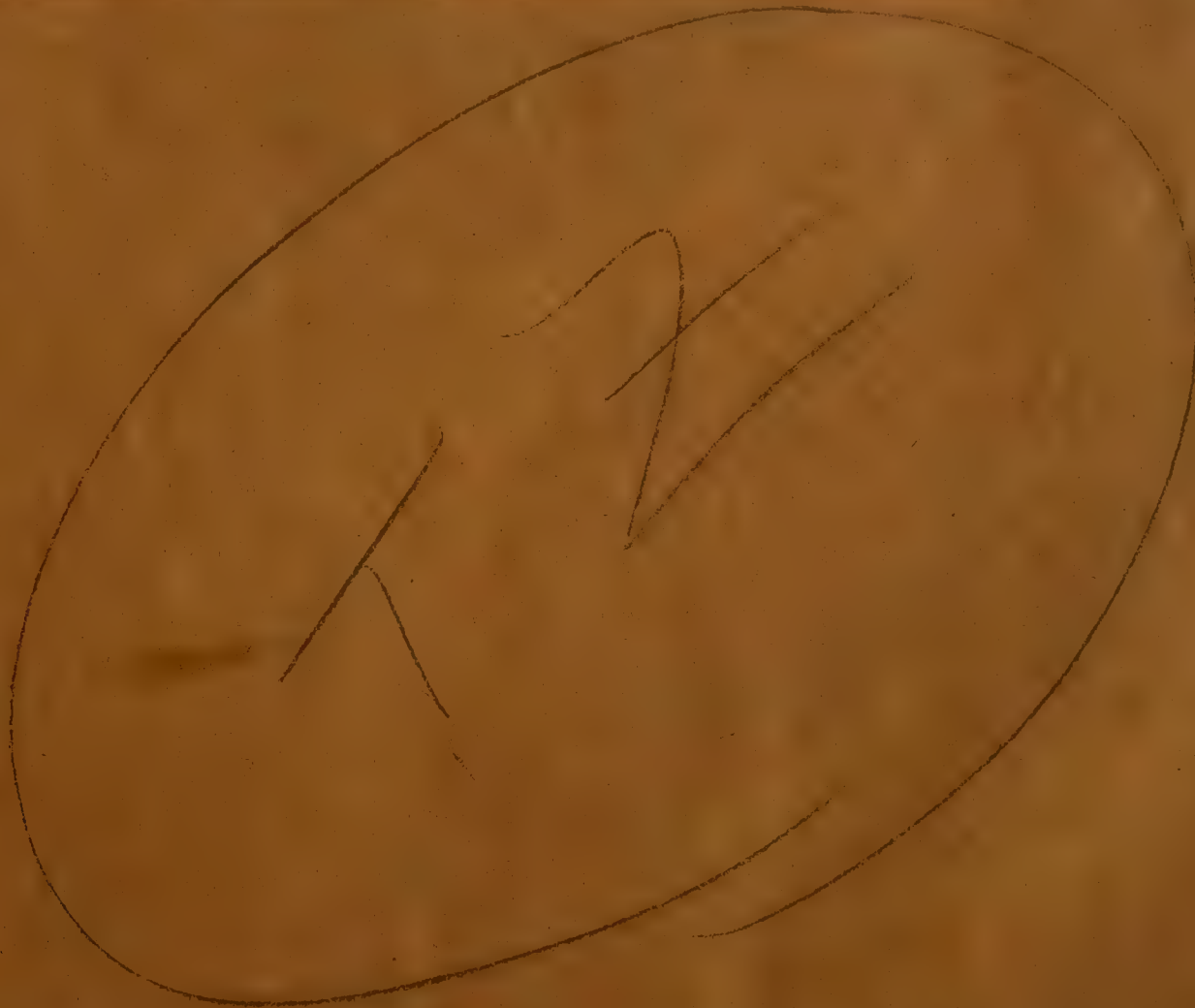
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 12 1930

ADV



BLUE PRINT O. K. *Weg*
AUG 12 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-954

ORDER NO. 47841

DATE 8-4-1930

25^M VIEW CARDS SIZE 3 1-2 X 2 1-2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. BLANK

TITLE (IN FULL)

NO TITLE.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 70831

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K.
AUG 14 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFIED AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
NEW YORK CITY, N.Y.

NO. D-955
ORDER NO. 47641

DATE 8-4-1930

25 M VIEW CARDS SIZE 3 1-2 X 2 1-2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 103499

ROOF

Put Blue Bonnet in upper right corner, as marked on card att.

TRIMMINGS

LEFT

Submit with photo
OK PT

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 12 1930

ADV

18

BLUE PRINT O. K. *Wey*
AUG 1 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
NEW YORK CITY, N. Y.

NO. D-956

ORDER NO. 47841

DATE 8-4-1930

25 M VIEW CARDS 3 1-2 X 2 1/2"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. BLANK

TITLE (IN FULL) NO TITLE

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 7683

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 12 1930

ADV

2. 8-8

BLUE PRINT O. K.
OCT 19 1930

COMPLETED

DIAL NO. **29 D-957**

CUSTOMER **SOL ELLIS & SONS, INC.,**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **47865**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE **8-4-1930**

25 M **BLOTTER** SIZE ~~4x9~~ **3 3/4 x 8 1/2**

STYLE **GROUP (4)**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes ☒

Title in Plate Yes ☒ No ☐

Copyright in Plate Yes ☒ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **(TITLE TO COME)**

four stones

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☐ No ☒

Special type as sample

12957

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒

PHOTO LITHO

Rephoto

AS PER BACK OF PHOTOS

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Extra Strip Double Reverse Reverse
Negatives Stripping To Size Print Position Color Ben Day

AS PER BACK OF PHOTOS.

SIZE WIDE HIGH SAME SIZE
SCREEN 35 - 60 - 85 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOUND METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BRASS
CUT TO PICAS (see size)

PROOFS PLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O. K. mg
SEP 5 1930

DIAL NO. **D-958**

ORDER NO. **47877**

DATE **8-5-1930**

CUSTOMER **THE KOPP CO.,
ALTON, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M

PC SIZE **3 1-2 X 5 1-2**

STYLE **ARTGRAVURE GREEN**

(All this on the picture side)

PLACE OF TITLE: ~~Upper~~ Lower, Center—Border Follow Layout

Title in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ No

Title in full **MARQUETTE HIGH SCHOOL, ALTON, ILL.**

(All of this on address side)

FRONT NO. **5** R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark ~~Yes~~ No

Special type as sample

IMPRINT - SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ~~Yes~~ No

USE PHOTO NO. 123392

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

FILE

BLUE PRINT O. K.
SEP 6 1930

DIAL NO. **D-959**

CUSTOMER **E. C. KROPP CO.,
MILWAUKEE, WIS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **47894**

DATE **8-6-1930**

AUG 22 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M BLOTTER

SIZE **6 1/4 x 3 1/2**

STYLE

AMERICAN ART - WHITE

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WESTLAKE OLYMPIC HOTEL**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Follow Sample

Color as Sample

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. E. & CO. — CUSTOMER — L. V. — **ADV.**

COMPLETED

BLUE PRINT O.K.
 NOV 4 1930

DIAL NO. **D-961** CUSTOMER **LAKE FOREST HOTEL CO.,
LAKE FOREST, ILL.** DATE ENTERED **AUG 19 1930** DEPT. **RETOUCHING** DATE COMPLETED
ORDER NO. **47923** **ENGRAVING**
DATE **8-8-1930** **PHOTO LITHO**
COMPOSING
LITHO ART

3 M 500 **P.C. SIZE 3 1/2 X 5 1/2** STYLE **ARTGRAVURE BROWN WHITE-BORDER**

(All this on the picture side) (All of this on address side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No
Title in full **DEERPATH INN, LAKE FOREST, ILL.**
FRONT NO. **5** R. M. Yes ☒ No *to come*
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Trade Mark ☒ Yes ☐ No
Special type as sample

RETOUCHING DEPARTMENT PHOTO LITHO
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo



COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 135, 150, 175.
Stripping, White Border Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____						ZINC ETCHINGS FROM _____ COPIES _____						
DUPLICATES _____ ZINC COLOR PLATES _____						DUPLICATES _____ COLOR PLATES _____						
LINE & HALFTONE COMB. _____ COLOR PROCESS _____						Extra Negatives						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

SCREEN _____ 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — **ADV**

3-10

3

DIAL NO. **D-962**

CUSTOMER **MODEL CALENDAR CO.,
SO. BEND, IND.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **47960**

DATE **8-12-1930**

AUG 19 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1 M F.C. SIZE 3 1/2 X 5 1/2

STYLE **ARTGRAVURE GREEN FULL-FACED.**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **NONE**

R. M.

☒ Yes ☐ No

Title in Plate ☒ Yes ☐ No

Copyright in Plate

☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **LENICK'S DAIRY - MILK AND ICE CREAM.**

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Trade Mark ☒ Yes ☐ No

Special ☒ **on-address side**

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch—Layout ☒ Retouched Photo ☐ Wash Drawing

Layout ☒ Yes ☐ No

**REMOVE TELEPHONE POST IN FRONT OF BLDG, WIRES SHOWING,
AND SMALL FRAGMENTS SHOWING ON THE RIGHT.**

**LENICK'S DAIRY - MILK AND ICE CREAM SHOULD APPEAR ON THE
BLDG.**

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☒ Line ☒ Halftone ☐ Combination.

Dry, Wet, Panromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, ☒ Full Face

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE **3 1/2 X 5 1/2** HIGH SAME SIZE
SCREEN - 50 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV.

FILE

Rush

BLUE PRINT O.K.
SEP 15 1930

lettering

20

DIAL NO. D-960

CUSTOMER BUFFALO ROCK CO.,
BIRMINGHAM, ALA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47913

AUG 21 1930

DATE 8-8-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

100 Blotter

SIZE

SIZE 3 1/2 x 6 1/2

STYLE

AMERICAN ART

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

In Plate Yes No

Copyright in Plate Yes No

FRONT NO.

R. M. Yes No

R. M. to cover Part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

Title in KEEP HEALTHY

DRINK BUFFALO ROCK
GINGERALE.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

INSTRUCTIONS.

See Sample by H.

The bottle of Pale Dry Ginger Ale is green and is to be reproduced in pictorial on the right hand side to offset the one on the left hand side. In doing this you will have to add a color of green. I believe you could drop one color of black then you should be able to get this in.

Note the bright colors on the sign. A good bright yellow, a ~~real~~ dark rich blue and a crimson red. This is what the customer wants.

You will note the words KEEP HEALTHY and DRINK are to be in blue letters on the yellow background. The words BUFFALO ROCK and GINGER ALE are to be in white with a dark blue field trimmed in crimson, ~~not~~ a dark red, but crimson. On the bottom and the sides the customer wants a yellow strip or yellow field and the words STANDARD and PALE DRY in blue letters.

Please note that you are to body the wording and cut in the center of the blotters as per rough sketch. The two bottles are to show on each end. You can fill these bottles with water up to the neck and get the same result as if they were filled with ginger ale.

Make a real high class commercial artists sketch.

You will note on the sign a pencil mark on each side. They want the yellow in the sign to extend up to this point instead of blue. In other words cut off 1 inch of blue and in its place have yellow. They want the wording STANDARD and PALE DRY to show through the yellow in blue.

Duplicate the sign for the blotter exactly except for ~~correct~~ mentioned above.

the red is a bright crimson and the blue is a western union.

around like the

10x12

NEG. NO.

or GLOSSY

at hinge - Not mounted

Office

Straighten Photo

Screen 120, 135, 150, 175.

Titles—Red, Blue

NT

ETCHINGS FROM _____ COPIES

YES _____ COLOR PLATES

Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

WIDE _____ HIGH _____ SAME SIZE _____

EPT. WOOD - MORTISE - ANCHOR
USH TOP - FLUSH BOTTOM - FLUSH SIDES
ID - UNMOUNTED WITH BEARERS
S (see size)

AT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

TYPES EACH OF _____
ZTAL.

BLUE PRINT O. K. *Wg*
SEP 17 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

XX I. L. MADURO, JR.,
PANAMA, REP. OF PANAMA.

NO. D-964

ORDER NO. 48057

DATE 8-20-1930

ART GRAVURE BROWN.

7 M XMAS CARDS SIZE 5 3/16 X 8 1/2 Folded to 5 3/16 X 4 1/8"

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE AS LAYOUT

TITLE (IN FULL) GREETINGS FROM PANAMA.
(ETC. AS PER LAYOUT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO NONE

IMPRINT NONE

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

SIGNATURE TO R IN WHITE ON PHOTO OF ANDREW JOHNSTON

BUILDINGS

SIZE OF PHOTOS ON INSIDE

ROOF

TRIMMINGS

~~2 7/8 X 3 1/2~~
2 7/8 X 3 15/16

Repeat 5-60
SEND BLUEPRINT TO OFFICE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

HERE

FILE

BLUE PRINT O. K.
 JAN 31 1931

DIAL NO. **D-965**
ORDER NO. 48056

CUSTOMER **J.A.DOMINQUEZ & SONS,**
MAYAQUEZ, PORTO RICO

DATE ENTERED _____ DEPT. _____ DATE COMPLETED _____

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

TE 8-20-1930

12 M 500 LTHDS SIZE 8 1/2 X 11

STYLE

(All this on the picture side)
PLACE OF TITLE Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE "GOODLO-KEY" CO., INC.,**
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. None R. M. Yes No
R. M. to cover part of Message Space entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

Imprint:- D-965

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

(AS ON LAYOUT)

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo

NEG.NO.

Key by H

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COLORS AS TYPED ON LAYOUT

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB. _____ COLOR PROCESS

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

COMPLETED

DIAL NO. **D-966**

CUSTOMER **ST. JOSEPH CINDER BLOCK CO.,** DATE ENTERED
ST. JOSEPH, MO.

DEPT.

DATE COMPLETED

ORDER NO. **48068**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE **8-21-1930**

3^M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE **ARTGRAVURE GREEN WHITE-BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper Lower Center Border Follow Layout

FRONT NO. **5**

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **ST. JOSEPH CINDER AND CONCRETE BLOCK PLANT,
ST. JOSEPH, MO.**

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

AS PER TISSUE ATTACHED TO PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 150, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

AUG 21 1930

DIAL NO. **D-967**CUSTOMER **R. CARBONARI & SONS,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48109****AUG 28 1930**DATE **8-22-1930**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**6** Circ.SIZE **3' X 6**STYLE **Colored.**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border **to come** follow LayoutTitle in Plate ☒ Yes ☐ No Copyright in Plate Yes ☒ NoTitle in full **(TITLE TO COME)****no title**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No**SEE INSTRUCTIONS ATTACHED.**

(All of this on address side)

FRONT NO. R. M. Yes ☐ No ☒ **to come**

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☐ No ☒ **W 967**

Special type as sample

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination. **Mr. Crust**Dry, Wet, Pancromatic, Color Separation. **go ahead HCP**

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

RETOUCHING INSTRUCTIONS:

Subject - R. CARBONARI & SONS ACCORDION

Special care must be taken in retouching accordion so that the proper color effect will be had on the finished offset enclosure.

The accordion is mostly finished in a celluloid, similar to the sample in envelope. The dark keys which appear between ivory keys are made up of the same material as the sample, but the lighter keys are pearl and have an ivory color. The decorative effect where the design appears is of ivory. The dark lines are finished the same as sample, and set with glass diamonds.

The words "Alexander" and "Better Built", as well as the designs on the side of Better Built first have an ivory colored line which is pure white celluloid and then have the same material as sample with diamonds set in.

If these instructions are not clear, see Advertising Department.

ADVERTISING DEPARTMENT

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____
DUPLICATES _____ ZINC COLOR PLATES _____LINE & HALFTONE COMB. _____ COLOR PROCESS _____
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day**No Halftone****5/16**SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
80% LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.ZINC ETCHINGS FROM _____ COPIES _____
DUPLICATES _____ COLOR PLATES _____

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

5/16

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. SOLID METAL - FLUSH ALL AROUND - CUT TO PICAS

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.- L. V. - **ADV***Mr. Crust go ahead HCP**12-19*

DIAL NO. D-968

ORDER NO. 48110

DATE 8-22-1930

CUSTOMER

PUBLISHED BY GEORGETOWN
UNIVERSITY STORES.

DATE ENTERED

SEP 3 - 1930

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M 500

P.C.

SIZE

3 5/8 x 12 1/8

STYLE

ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GEORGETOWN UNIVERSITY.

Follow Layout

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT, SAME AS ABOVE

CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

STATUE WITH GROUND PLOT. BLDG. BACKGROUND REMOVED.
LAYOUT EXXX SIMILAR TO COVER ON BOOKLET OF UNIV. OF
FLORIDA ENCLOSED.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

Photo Ret 10477-30

7-20-12-9

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. D-969

CUSTOMER PUBLISHED BY GEORGETOWN
UNIVERSITY STORES.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48110

SEP 3 - 1930

DATE 8-22-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3^M 500

P.C.

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate

Yes ☒ No

Title in full HEALY BUILDING, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

(All of this on address side)

FRONT NO. 5

R. M.

Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative ☒ Line, ☒ Halftone, ☒ Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 137, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM _____ COPIES

____ ZINC ETCHINGS FROM _____ COPIES

____ DUPLICATES _____ ZINC COLOR PLATES

____ DUPLICATES _____ COLOR PLATES

____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

Photo Ret 12 more
10/17/30

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. **D-970** CUSTOMER **PUBLISHED BY GOERGETOWN UNIVERSITY STORES.** DATE ENTERED **AUG 23 1930** DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

3 M 500 P.C. SIZE **3 1/2 x 5 1/2** STYLE **ARTGRAVURE BROWN WHITE BO DER**

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full **OLD NORTH DORMITORY, GEORGETOWN UNIVERSITY, WASHINGTON, D.C.**

ALL CARDS TO HAVE BINDING MARGIN.
RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)
FRONT NO. **5** R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT: **SAME AS ABOVE**

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

Handwritten: **FILE**
Handwritten: **4168**

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB. _____ COLOR PROCESS															
Extra Negatives	Extra Strip To Size	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Strip To Size	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Handwritten: **Photo**
Handwritten: **Ret**
Handwritten: **10/17/30**
Handwritten: **12**
Handwritten: **more**
Handwritten: **in Here**

2

DIAL NO. **D-971**

CUSTOMER **PUBLISHED BY GEORGETOWN UNIVERSITY STORES.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48110**

SEP 3 - 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE **8-22-1930**

3 M 500 P.C. SIZE 3 1/2 X 5 1/2

STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

FRONT NO. **5**

R. M. Yes ☒ No

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **EX NEW NORTH DORMITORY, GEORGETOWN UNIVERSITY, WASHINGTON, D.C.**

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: **SAME AS ABOVE**

ALL CARDS **0** HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-ton, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Extra Strip Double Reverse Reverse
Negatives Stripping To Size Proof Position Color Ben Day

Extra Extra Strip Double Reverse Reverse
Negatives Stripping To Size Proof Position Color Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID-METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
SEP 13 1930

Layout in 10/9/30

FILE

Photo Ret
10/17/30

12 more

16

BLUE PRINT O.K.
SEP 13 1930

DIAL NO. D-972

ORDER NO. 48110

DATE 8-22-1930

CUSTOMER PUBLISHED BY GEORGETOWN
UNIVERSITY STORES

DATE ENTERED

AUG 28 1930

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

3M 500

P.O. SIZE

3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full COLLEGE QUADRANGLE, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 105 - 110 - 115 - 120 - 125 - 130 - 135 - 140 - 145 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - TYPE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

Photo

Ret 10/17/30

AUG 28 1930

12 more

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. D-973
ORDER NO. 48110
DATE 8-22-1930

CUSTOMER PUBLISHED BY GEORGETOWN UNIVERSITY STORES.

DATE ENTERED AUG 28 1930

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 M500 I.C. SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No

Title in full DAHLGREN CHAPEL, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

TAKE OUT BLDG. TO LEFT OF CHAPEL, & CORNER OF BLDG.
TO RIGHT.

PHOTO LITHO

Réphoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

Handwritten: *See front on 10968*

FILE

ENGRAVING DEPARTMENT

HALFTONES FROM								ZINC ETCHINGS FROM							
COPIES								COPIES							
DUPLICATES								DUPLICATES							
ZINC COLOR PLATES								COLOR PLATES							
LINE & HALFTONE COMB.								COLOR PROCESS							
Extra	Extra	Strip	Double	Reverse	Reverse	Ben	Day	Extra	Extra	Strip	Double	Reverse	Reverse	Ben	Day
Negatives	Stripping	To Size	Print	Position	Color			Negatives	Stripping	To Size	Print	Position	Color		

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FINISH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Handwritten: *Photo Ret*
10/17/30

AUG 28 1930

12 more

DIAL NO. D-974

ORDER NO. 48110

DATE 8-22-1930

CUSTOMER PUBLISHED BY **X GEORGETOWN**
UNIVERSITY STORES.

DATE ENTERED

AUG 26 1930

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3M 500

P.C.

SIZE

3 1/2 x 5 1/2

STYLE

ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **COPILEY HALL, GEORGETOWN UNIVERSITY,**
WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

TAKE OUT ARCHITECT'S SIGNATURE IN RIGHT FOREGROUND.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O. K.
SEP 13 1930

Layout in D968
FILE

Photo Ret

AUG 28 1930

12ms

10/17/30

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. **D-975**

ORDER NO. **48110**

DATE **8-22-1930**

CUSTOMER PUBLISHED BY GEORGETOWN
UNIVERSITY STORES,

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

SEP 3 - 1930

3 M500

P.C. SIZE

3 1/2 X 5 1/2

STYLE **ARTGRAVURE BROWN** **WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full **ANDREW WHITE MEMORIAL QUADRANGLE, GEORGETOWN
UNIVERSITY, WASHINGTON, D.C. (UNDER CONSTRUCTION)**

(All of this on address side)

FRONT NO. **5**

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: **SAME AS ABOVE**

ALL CARDS TO HAVE BENDING MARGIN.

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

**BLOCK OUT SHEILD & ARCHITECT'S SIGNATURE, RIGHT
FOREGROUND.**

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

Photo Ret
10/17/30

12mar

1/2

DIAL NO. **D-976**

ORDER NO. **48110**

DATE **8-22-1930**

CUSTOMER **PUBLISHED BY GEORGETOWN UNIVERSITY STORES.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

AUG 28 1930

3 500

P.C.

SIZE

3 1/2 X 5 1/2

STYLE **ARTGRAVURE BROWN HITE BORDER**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center-Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RYAN GYMNASIUM, GEORGETOWN UNIVERSITY, WASHINGTON, D.C.**

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - GVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
SEP 13 1930

Reprint in 12968
FILE

Photo Ret 1927
AUG 28 1930

3-7

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. D-977

CUSTOMER PUBLISHED BY GEORGETOWN
UNIVERSITY STORES.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48110

SEP 3 - 1930

DATE 8-22-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ASTRONOMICAL OBSERVATORY, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.

AL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

Photo ket 10/17/30 12 min

DIAL NO. D-978

ORDER NO. 48110

DATE 8-22-1930

CUSTOMER PUBLISHED BY GEORGETOWN
UNIVERSITY STORES.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

AUG 28 1930

3 M 500 P.C. SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN WHITE BORDE

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Custom C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Half-tone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 65 75 100 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTIS - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

BLUE PRINT O. K.
SEP 13 1930

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full MEDICAL-DENTAL BUILDING, GEORGETOWN UNIVERSITY,

WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

ADD LAMNS ABOUT BUILDING ON PRESENT GR. DING.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

FILE

Photo
Ret 10/17/30
AUG 28 1930

12 m

BLUE PRINT O. K.
SEP 13 1930

DIAL NO. **D-979**

ORDER NO. **48110**

DATE **8-22-1930**

CUSTOMER **PUBLISHED BY GEORGETOWN
UNIVERSITY STORES,**

DATE ENTERED

SEP 3 - 1930

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 M 500

P.C.

SIZE

3 1/2 x 5 1/2

STYLE

ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full **LAW BUILDING, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.**

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

**REMOVE AUTOS. IF BLDGS. TO RIGHT & LEFT CAN BE BLOCKED
OUT WITHOUT EXTRA CHARGE, DO SO. IF LEFT, REMOVE
EMPLOYMENT AGENCY SIGN ON BLDG. TO LEFT.**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 150, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDE
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

SIZE ____ WIDE ____ HIGH ____ SAME SIZE

GREEN - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 105 - 110 - 115 - 120 - 125 - 130 - 135 - 140 - 145 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**CURT NICH & CO.
HOUSE ELECT**

All notices, or

oid errors,

T

12 11/11/30

X

DIAL NO. D-980

CUSTOMER

PUBLISHED BY GEORGETOWN
UNIVERSITY XXXX STORES.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48110

DATE 8-22-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

AUG 28 1930

3 M 500

P.C. SIZE

3 1/2 X 5 1/4

STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full FOREIGN SERVICE BUILDING, GEORGETOWN UNIVERSITY,
WASHINGTON, D.C.

ALL CARDS TO HAVE BINDING MARGIN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

REMOVE AUTOS.

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip Double Reverse Reverse Ben Day
Negatives Strip To Size Print Position Color

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Strip Double Reverse Reverse Ben Day
Negatives Strip To Size Print Position Color

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.

SEP 13 1930

FILE

Photo Ret

10/17/30

12 mm

BLUE PRINT O.K.
SEP 27 1930

DIAL NO. **D-981** CUSTOMER **CALIFORNIA HOTEL,** DATE ENTERED DEPT. DATE COMPLETED
OAKLAND, CALIF.
ORDER NO. **48126** **SEP 10 1930** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M500 Env. SIZE No. 10.

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center—Border
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No
Title in full ~~(--- TO GO ---)~~ **LOBBY VIEW**
GUEST ROOM
BANQUET ROOM
COFFEE SHOP
California Hotel, Oakland, Calif.
RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

FRONT NO. R. M. Yes ☒ No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes ☒ No
Special type as sample

PHOTO LITHO
Rephoto

ON EXTERIOR VIEW, REMOVE LITTLE BLDG. TO RIGHT OF HOTEL,
& SHOW WINDOWS, FRONTAGE, ETC. LIKE CARD OA3057.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

WALLS ARE MOTTLED SALMON COLOR. USE OWN COLOR
SCHEME.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

BLUE PRINT O. K.
OCT 8 1930

COMPLETED

DIAL NO. **D-982** CUSTOMER **STEUBENVILLE BLDG. & LOAN ASSN.,** DATE ENTERED
STEUBENVILLE, OHIO
ORDER NO. **48129** DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE **8-23-1930**

STYLE **COLOR.**
(All of this on address side)

(All this on the picture side)
PLACE OF TITLE Upper, Lower, Center—Border **Follow Layout**
Title in Plate Yes **No** Copyright in Plate Yes **No**
Title in full **THE STEUBENVILLE BUILDING & LOAN ASSOCIATION CO.**

(ETC. AS PER LAYOUT)
RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout **Yes** No

FRONT NO. R. M. **Yes** **No**
R. M. to cover **part of Message Space** entire Message Space, or entire Front
IMPRINT: Customer **C. T. Imprint** No Imprint
Trade Mark Yes **No**
Special type as sample

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, **Combination**
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen **120**, 150, 175.
Stripping, **White Border** Full Face. Titles—Red, Blue.
Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

Photo by H.

RETURN PHOTO TO STEUBENVILLE BLDG. & LOAN ASS'N.,
ATTENTION OF A.E.VANCE.

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. - **CUSTOMER** - L. V. - ADV.

BLUE PRINT O. K.
SEP 26 1930

COMPLETED

819

DIAL NO. D-983

ORDER NO. 48158

DATE 8-26-1930

CUSTOMER F. THOMAS DYING WORKS,
SAN FRANCISCO, CALIF.

DATE ENTERED

SEP 10 1930

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

25 M BLOTTERS

SIZE 3 1/4 X 4 1/2

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full SEND ALL YOUR ELEGANT CLOTHES TO TACO
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

2983

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 150, 175.

Stripping White Border Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. *Wey*
NOV 4 1930

WE ACKNOWLEDGE WITH THANKS AND ACCER-
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCER-
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.F.MC LAUGHLIN,
OMAHA, NEBR.

DATE 8-30-1930

12 M500 LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF OMAHA, NEBR.

SIXTEENTH STREET, LOOKING NORTH.
CONSERVATORY AND FLOWER BEDS, HANSCOM PARK.
(TRADEMARK.)

TAKE OFF TRADEMARK AFTER 6M ARE RUN:

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 56037 & NEW PHOTO.

ROOF

NEW PHOTO COLORS: BLDGS. ON RIGHT, FIRST TWO, RED. 3RD BROWN, 4TH RED,
5TH GREY. CUT OFF SOME FOREGROUND. CUT OFF POLICEMAN.

TRIMMINGS

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

J.F.MC LAUGHLIN,
OMAHA, NEBR.

DATE 8-30-1930

12 M500 LARGE FOLDER COVER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) NEW UNION STATION.

BUILDINGS

USE NEW PHOTO. BLDG. PURE WHITE.

ROOF

TRIMMINGS

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. 119
OCT 3 1930

DIAL NO. D-985

ORDER NO. 48165

DATE 8-26-1930

CUSTOMER STATES HOF BRAU RESTAURANT,
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full INDIAN ROOM

STATES HOF BRAU RESTAURANT, SAN FRANCISCO, CALIF.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

V. - ADV.

INSTRUCTIONS.

The customer would like to have some sort of a little drawing to appear at the bottom of message space of his cards. Something of German in character and amusing in nature, and which could be in keeping with a restaurant where German dishes are a feature. The States Hof Brau Restaurant is one of the best known restaurants in San Francisco. Enclosed is a little idea that might be used. This is one of the drawing on the bill of fare I am sending along. There are several quaint little subjects shown on this. Look it over, it might show something you could use. If not, make up a nice little sketch you think would be suitable for the idea in mind. Submit pencil sketch of same before it goes into work.

Now as to the picture side. The same imprinting is to appear for title as on the former cards made up for customer, with the exception that the words INDIAN ROOM are to appear at top, instead of APPLE ORCHARD. On account of the drawing to appear at bottom on message side, the cut above should be reduced a little, so there will be room for message. The two drawings could be worked in together & provide room for message, perhaps.

ADV. DEPT.

DIAL NO. D-987

ORDER NO. 48288

DATE 9-4-1930

CUSTOMER ST. CLAIR HOTEL CORP.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50^M FOLDER

SIZE 9 X 12

STYLE ARTGRAVURE BLUE

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ST. CLAIR HOTEL
SERVICE ULTRA-MODE
OHIO AT ST. CLAIR STREET
CHICAGO

(ETC. AS PER LAYOUT)
RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COPIES			
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — (ADV.)

DIAL NO. **D-987**CUSTOMER **EASTGATE BLDG. CORP.,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48291**DATE **9-4-1930**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M FOLDER

SIZE **9 X 12**STYLE **ARTGRAVURE BLUE**

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full **HOTEL EASTGATE
BEAUTIFUL SIXTEEN STORY
ONTARIO AT ST. CLARI ST.
CHICAGO ILLINOIS
(ETC. AS PER LAYOUT)
RETOUCHING DEPARTMENT**

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes No

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION
(Buildings, Rooms, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ Duplicates _____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM _____ COPIES

____ Duplicates _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 75 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METALPHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV.

BLUE PRINT O. K.
OCT 15 1930

DIAL NO. D-988

ORDER NO. 48314

DATE 9-5-1930

CUSTOMER

MANHATTAN HOTEL,
ST. PETERSBURG, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M OFFSET FOLDER SIZE

CO-1-110

size 8 3/4 x 11 3/4

STYLE

COLORED

3 15/16 x 8 3/4

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper Lower Center Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full MANHATTAN HOTEL

(ETC. AS PER LAYOUT)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Q - 988

Special type as sample

RETOUCHING DEPARTMENT

☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing ☒ Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☒ Line, Halftone, ☒ Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor ☒ Black & White Proof.

AS PER SLIPS ATTACHED TO PHOTOS

6 photos
red 17/1/30
with border
K. M. M. M.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIPS ATTACHED TO PHOTOS.

See large file

ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COPIES			
DUPLICATES				COLOR PLATES			
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL

PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV.

COMPLETED

KE

DIAL NO. D-989

ORDER NO. 48357

DATE 9-9-1930

CUSTOMER BOWERS POTTERY CO.
MANNINGTON, W. VA.

3 930 SEP 18 1930

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M BLOTTERS SIZE 4 X 9"

STYLE COLORED.

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center, Border
Title in Plate: Yes ☒ No ☐ Copyright in Plate: Yes ☒ No ☐
Title in Plate: "MAKERS OF THE BOWERS EIGHT"
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. R. M. Yes ☒ No ☐
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint ☒
Trade Mark Yes ☐ No ☐
Special type as sample

BLUE PRINT O. K.
SEP 19 1930

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☐

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

USE PHOTO NO. N-4433. MAKE NEW PROCESS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN: 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. —

DIAL NO. D-990

ORDER NO. 48389

DATE 9-10-1930

CUSTOMER ACE LAUNDRY CO.,
CHICAGO, ILL.

DATE ENTERED

SEP 25 1930

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

25 M BLOTTER

SIZE 4 X 9

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SAVE 20% ON YOUR LAUNDRY.

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MEDIUM RED BRICK, WHITE SANDSTONE TRIM, GREEN WINDOW
TRIM, GOLD LETTERING ON FRONT OF BLDG, SIGN SIDE
YELLOW BACKGROUND, BLACK LETTERING, LOWER SIDE SIGN
WHITE LETTERING ON BLACK, NEON RED LETTERING ON
BLACK, PAINTED SIGN WHITE ON BLACK.

2 Photos returned to customer

48869 3/6/31

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREENS - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. D-991

CUSTOMER **OLD HOME CREAMERIES, INC.,**
MINNEAPOLIS, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48430

DATE 9-13-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M BLOTTERS SIZE 3½ X 6½

STYLE COLORED

(All this on the picture side)

PLACE OF TITLE Upper Lower Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **OLD HOME CREAMERIES, INC.**

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. CIRCLE
 SQUARE LIKE COPY - WITH LINE
 WITHOUT LINE - SPECIAL

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O. K.
OCT 15 1930

COPYRIGHTED

Photo of container
Used in 1A-14-2331 Rephoto 5x12
5

Carton by H.

BLUE PRINT O. K. *Wag.*
NOV 17 1930

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-992

ORDER NO. 48451

DATE 9-13-1930

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) **XX SOUVENIR OF AGUA CALIENTE
TIJUANA MEXICO**

IMPRINT SAME AS ABOVE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

~~USE NEW PHOTO. DUPLICATE SAME COLOR EFFECTS AND TINTS. (LAVENDER
PREDOMINATES IN BACKGROUND. TITLE SHOULD BE STRONG & ATTRACTIVE. "AGUA
CALIENTE" IS THE TITLE AND IS TO BE PROMINENT - TIJUANA IS SECONDARY.
BE SURE TO MAKE THE TOWER ALMOST FILL THE FRONT IN HEIGHT - AS BIG AS POSSIBLE~~

MAKE NEW DESIGN, NOT LIKE OLD COVER ATT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-992

ORDER NO. 48451

DATE 9-13-1930

25 MARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) **LA FUENTE DEL ESTRELLITA
(FOUNTAIN OF THE LITTLE STAR) IN THE
PATIO OF THE CASINO.**

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE NEW PHOTO. COLORS AS PER TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

photo with 1A-HP491

OCT 1 1930